



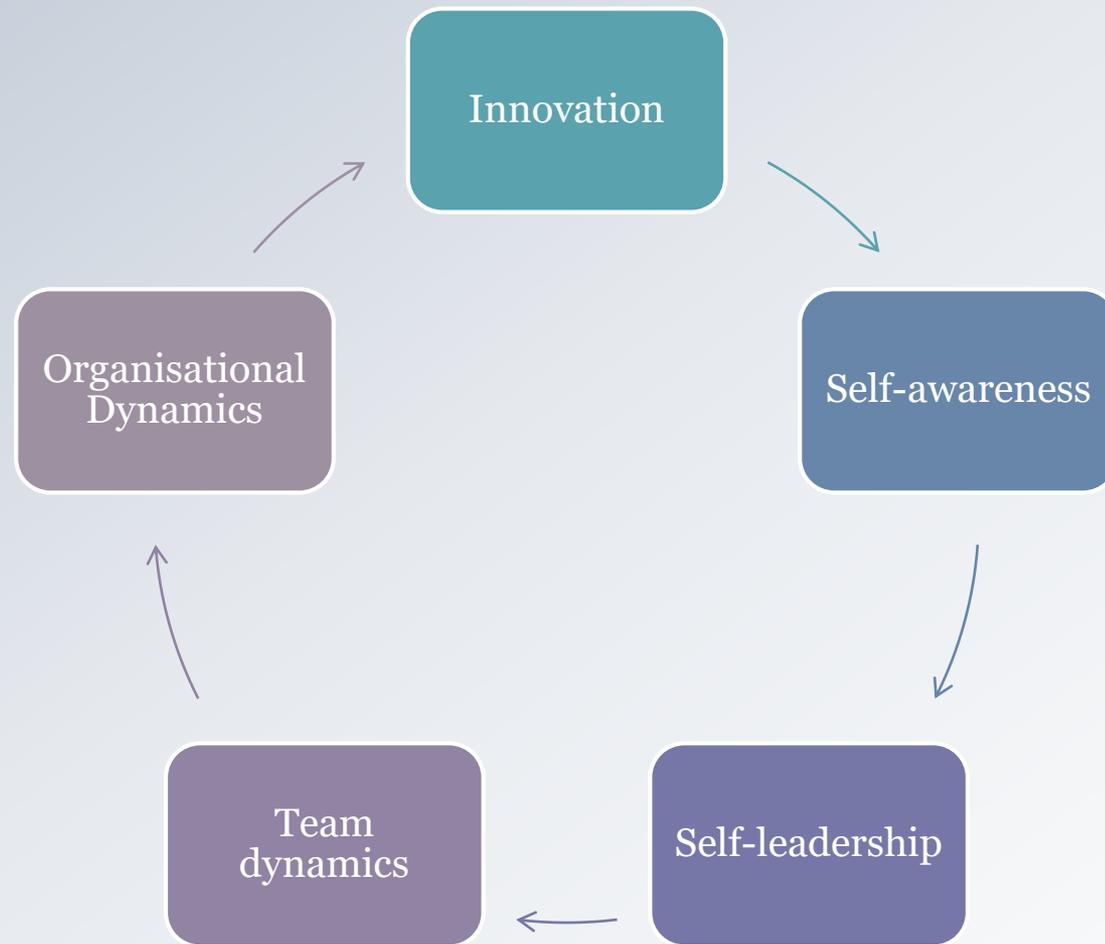
# Mapping People Relationships: Self-Awareness

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# Background



# The dots



# Innovation is always outside

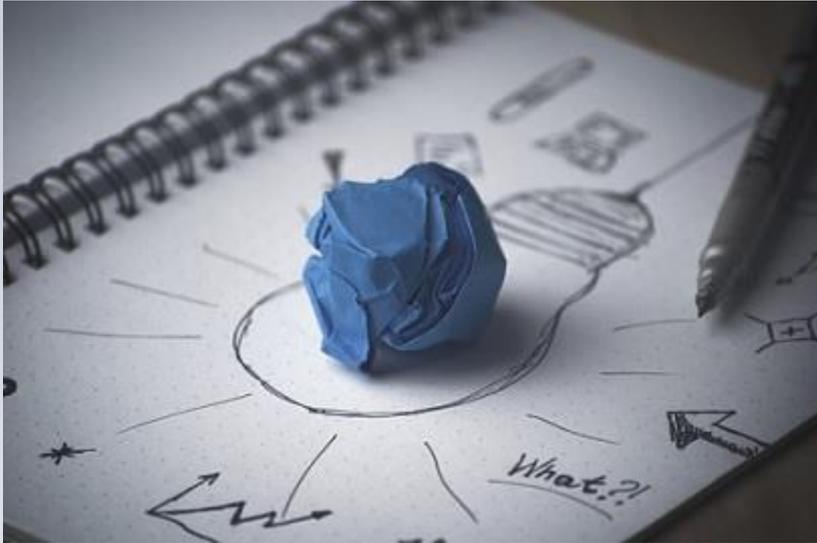
Andrea Jung ~

- “Talent is the no. 1 priority for a CEO. You think it’s about vision and strategy, but you have to get the right people first.”

Carl G. Jung ~

- “Your visions will become clear only when you can look into your heart. Who looks outside, dreams; who looks inside, awakes.”

# Innovation is always big



- Process
- Business model
- Client interaction

# It's in the soup



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# Awareness in Innovation

- Authentic knowledge of self
- Self as separate from the environment

# Relationships



# Relationships with self



# Relationship with Self

## Frictions

- Between thoughts
- Between thoughts & emotions
- Between emotions

## Inner environment



# Outside relationships



# People aren't roles

- Focus exclusively on what people are hired to do

# People aren't roles



# Interplays

## Transferring Self-Leadership

### Individual

- Self-awareness
- Self-leadership
- Ideas

### Team

- Consideration
- Structures to empower
- Processes to test

# Best Practices

- Innovation as an inward journey
- Innovation as a process of self-leadership
- Innovation as a way of slightly changing interactions around you
  - Individual – team dynamic

# Best Practices

- Improved self-awareness leads to stronger teams
  - Greater recognition (mapping) of existing employees
    - Bringing whole self to work
    - Resourcefulness
  - Strong teams lead to better ideas
  - Better ideas with better implementation = innovation

# Innovation from within

Everyone has talent. What is rare is the courage to follow the talent to the dark place where it leads ~

Erica Jong



# Thank you

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