

9 Things You're Doing Wrong with Video

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Stop creating overly produced videos

Stop using standalone tools

Video Recording(SD Card, Camcorder)

Video Editor (Camtasia)

Encoding software (Sorenson Squeeze)

Storage(File Share, Dropbox)



Stop using standalone tools

Difficult to use

Complicated workflow

Impacts productivity

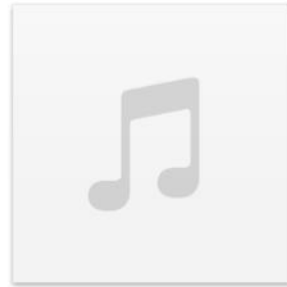
Requires unique skill set



Which of these media files will play on your employees devices?



Logo Bumper.3g2



Employee Benefits Overview.mp3



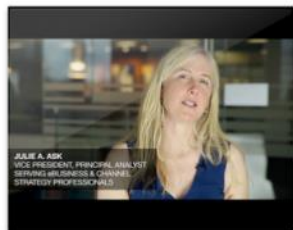
Q1 2016 Product Update.flv



Our New Sales Model.m4v



Annual Training Conferenc...ynote.mov



2016 Compliance Training.mpg



Customer Support Training.mp4



Marketing Update Q1 2016.wmv



Understanding our Value Prop.3gp



New Employee Orientation.asf

File Formats: Solved



Stop worrying about your network



Stop worrying about the network

Adaptive bit rate streaming

Scalable video

WAN optimization

Mobile trends



Stop recording multiple takes of your video

Single track to edit

Continue the same tone and feeling

Consistency

More productive



Lets do the math

Multiple Takes

3 Takes @ 5 minutes each = 15 Minutes
Review of 3 takes = 30 Minutes
Editing/splicing 3 takes = 30 Minutes
Encoding final video = 5 Minutes

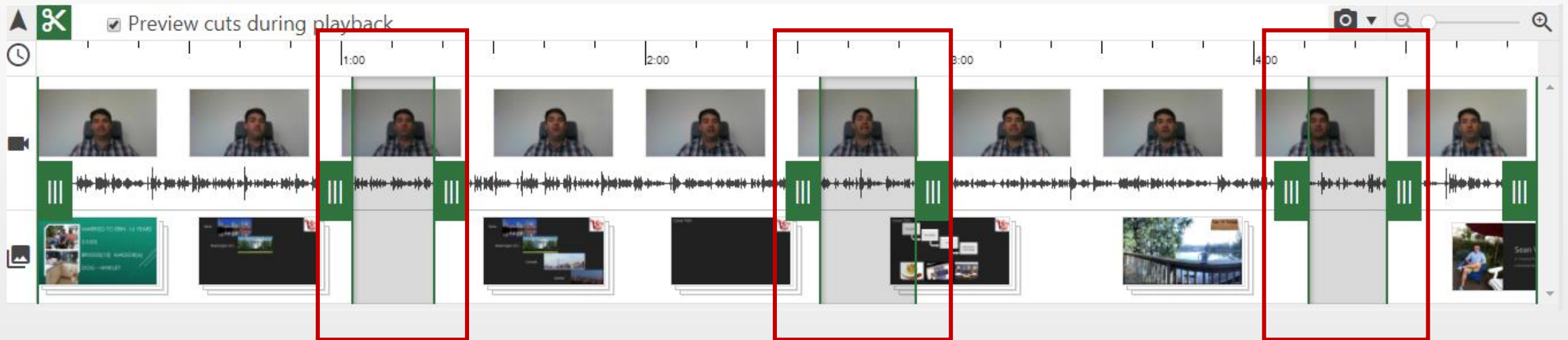
80 Minutes

Single Take with 2 recuts

5 minute video w/ 2 one minute recuts = 7 minutes
Review of single takes = 14 Minutes
Editing of 1 takes = 14 Minutes
Encoding final video = 5 Minutes

40 Minutes

100% efficiency gain from using a single take



Stop chunking videos into short segments



Educate not Advertise



Create Consistency



More Productive

Stop tagging videos



Network Security

This chapter presents a broad description of network security in the context of today's rapidly changing network environments. The security paradigm is changing, and security solutions today are solution driven and designed to meet the requirements of business. To help you face the complexities of managing a modern network, this chapter discusses the core principles of security—the CIA triad: confidentiality, integrity, and availability.

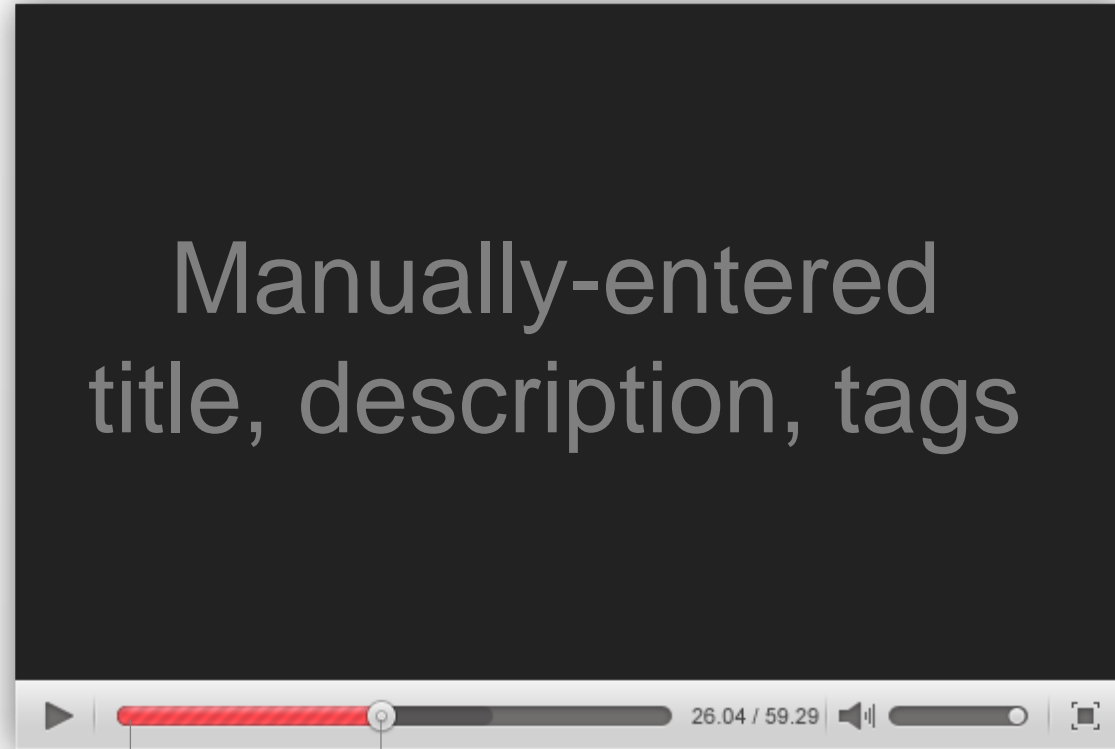
Intrusion Detection



An intrusion detection system (IDS) is a device or software application that monitors network or system activities for malicious activities or policy violations and produces reports to a management station. IDS come in a variety of “flavors” and approach the goal of detecting suspicious traffic in different ways. There are network based (NIDS) and host based (HIDS) intrusion detection systems. NIDS is a network security system focusing on the attacks that come from the inside of the network (authorized users). Some systems may attempt to stop an intrusion attempt but this is neither required nor expected of a monitoring

system. Intrusion detection and prevention systems (IDPS) are primarily focused on identifying possible incidents, logging information about them, and reporting attempts. In addition, organizations use IDPSes for other purposes, such as identifying problems with security policies, documenting existing threats and referring individuals from violating policies. IDPSes help organizations.

Manually-entered
title, description, tags



Helps you get here (so you get here)?



Inside-Video Search



Search Results for **kansas** in **Everything**

Refresh    Filter by date

Sort by: Name Duration Date Location Rating Relevance ▾




Amanda Wheeler Introduction Video

6 months ago in Employee Intro Videos

In this session ★★★★★ Settings Share Edit Stats Delete

- 0:13 Missouri - Memphis - **Kansas** City - Seattle
- 0:48 **Kansas**
- 1:00 **Kansas**
- 2:47 **Kansas**

Panopto Employee Intro Videos > Amanda Wheeler Introduction Video



Kansas

Contents Search all ▾ Sort by relevance ▾

Notes	Missouri - Memphis - Kansas City - Seattle	0:13
Bookmarks		
Discussion	Kansas	0:48
(1)	Kansas	1:00
Results	Kansas	2:47



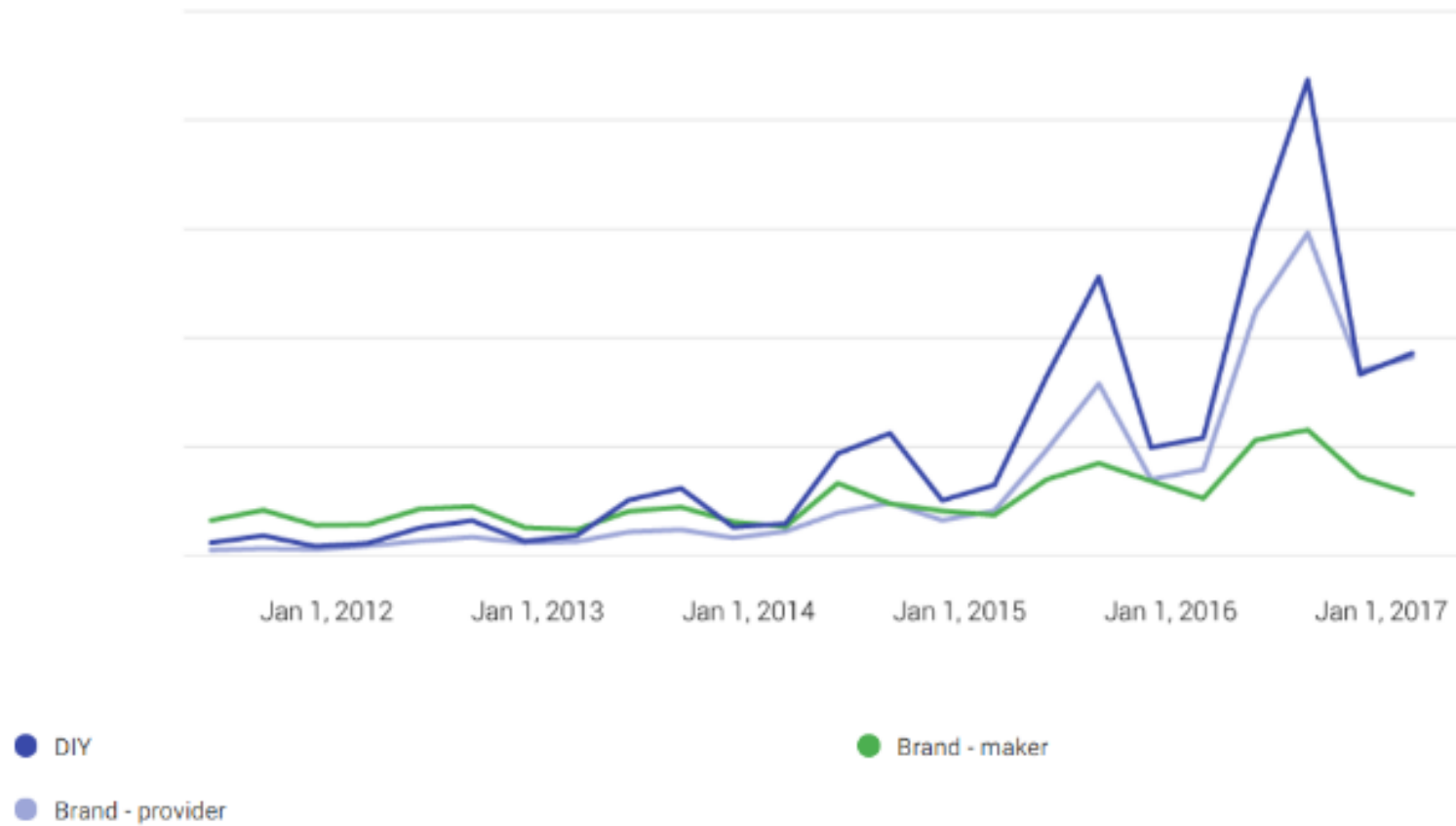
Stop preventing your employees from recording videos

Encourage employees to share expertise

Reward those who do

Start at the top

From scrappy DIY trend to mainstream staple



Source: Google internal data, U.S., U.K, Mexico, Spain, April 2011 to March 2017.

Introducing Brian Blankinship Inbox x



Ari Bixhorn <abixhorn@panopto.com>

1:28 PM (0 minutes ago) ☆



to me ▾

Hi everyone - I wanted to introduce you to Brian Blankinship, the newest member of our marketing team. Brian is originally from Detroit, Michigan. He went to college at the University of Michigan where he received his degree in Marketing Communications. He just moved to Seattle with his wife, Angela, and his two dogs, Dashy and Melba. Brian will be responsible for our outbound marketing campaigns and all of our marketing operations. Please join me in welcoming Brian to the team!

Best Regards,
Ari



Click here to [Reply](#) or [Forward](#)

Stop using videos via CMS/LMS/YouTube

Video storage is a problem

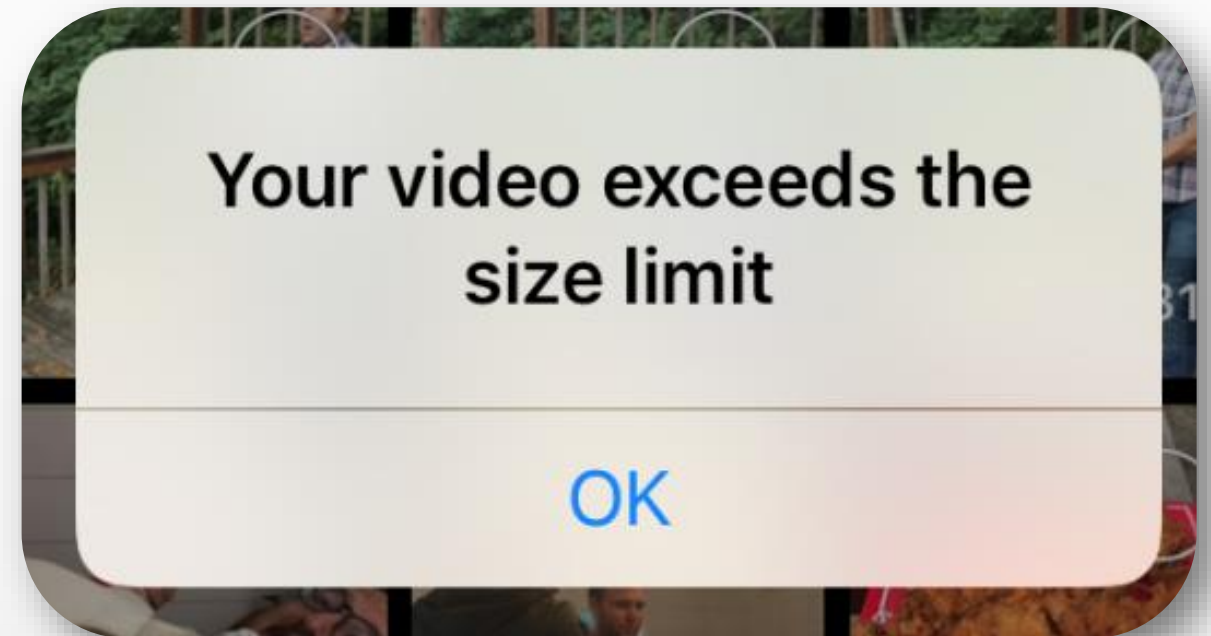
Not user friendly

No inside search

Sharing is problematic

Not made for mobility (video in CMS)

No tracking viewership





Use the right tool for
the right job.

Manager Training
Planning projects

Manager Training: Planning Projects
by Michael Guthmann
13 days ago

Manager Training: Budgets
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