

NOT JUST ANOTHER MEETING:

Create an Intentional
Approach with
Impact

Rod Napier and Eli Sharp

Assumptions:

1. We live in a conflict averse society
2. People have increasing difficulty speaking truth to those in power
3. Most people in business spend more time in dysfunctional meetings than pretty much **ANYTHING** else



Deliverables for this Webcast:

1. We will tell you the secret behind all boring meetings
2. We will introduce you to two important concepts that will change the way you view meetings
3. We will give you 2 simple designs you can start using immediately



The Secret Behind All Boring Meetings

Same old, same old will do
(and is expected)



Intentional Leadership

Everything we do
(should be) intentional



The Art of Design

People are stuck in old habits and
don't understand the concept of

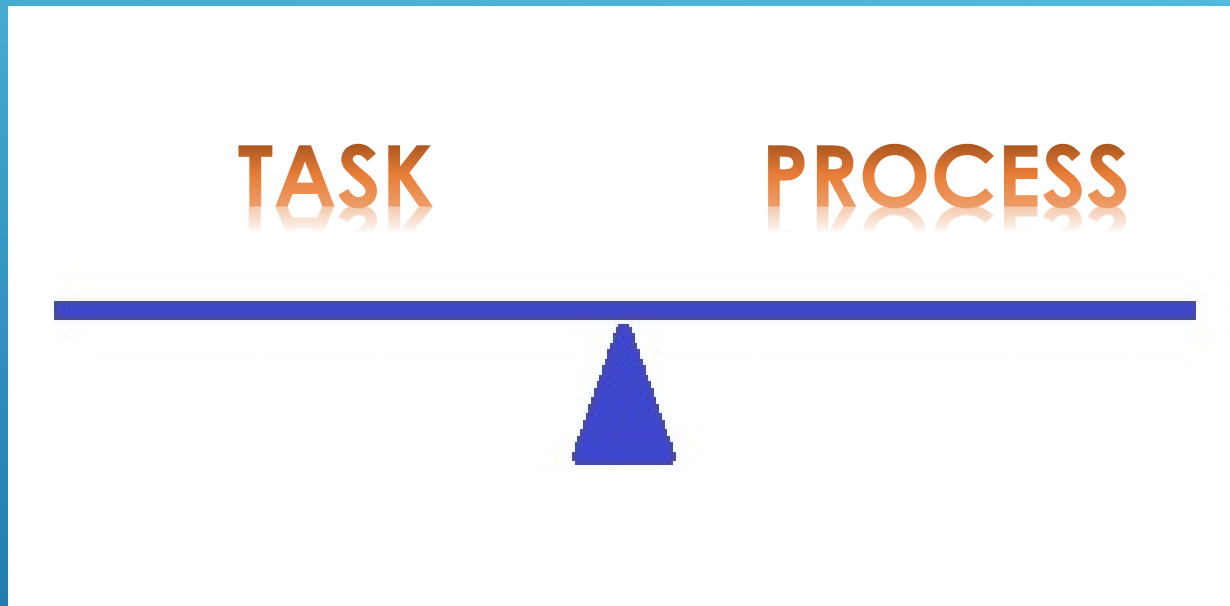
DESIGN

A series of white diagonal lines of varying lengths and thicknesses, located in the bottom right corner of the slide.

What do I need to Achieve?

What needs to get done?

How we are going to do it?



Design 1: The News Conference

Step 1: The Setup



We wish to be transparent and really understand people's concerns - no matter what

We really DO want the truth !!
And we know this might be a stretch for all of us

Design 1: The News Conference

1. Generating tough questions
2. Making sure people are safe
3. Making certain the questions are asked

(Warning: The leader must be ready for the outcome of the design)

A decorative graphic consisting of several parallel white lines of varying lengths, slanted upwards from left to right, located in the bottom right corner of the slide.

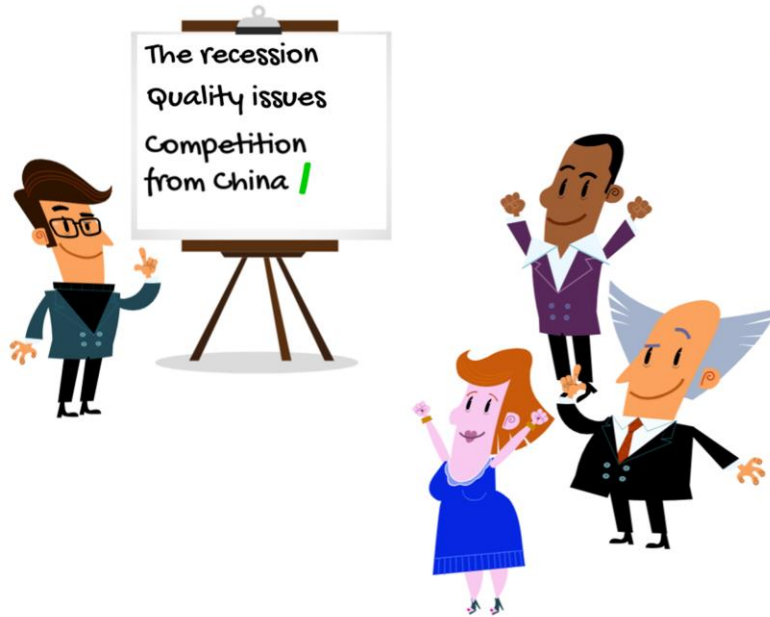
Design 2: Collapsing Consensus

Step 1: The Setup



Design 2: Collapsing Consensus

Step 2: The Data Gathering



Give them 10 minutes to
capture their ideas

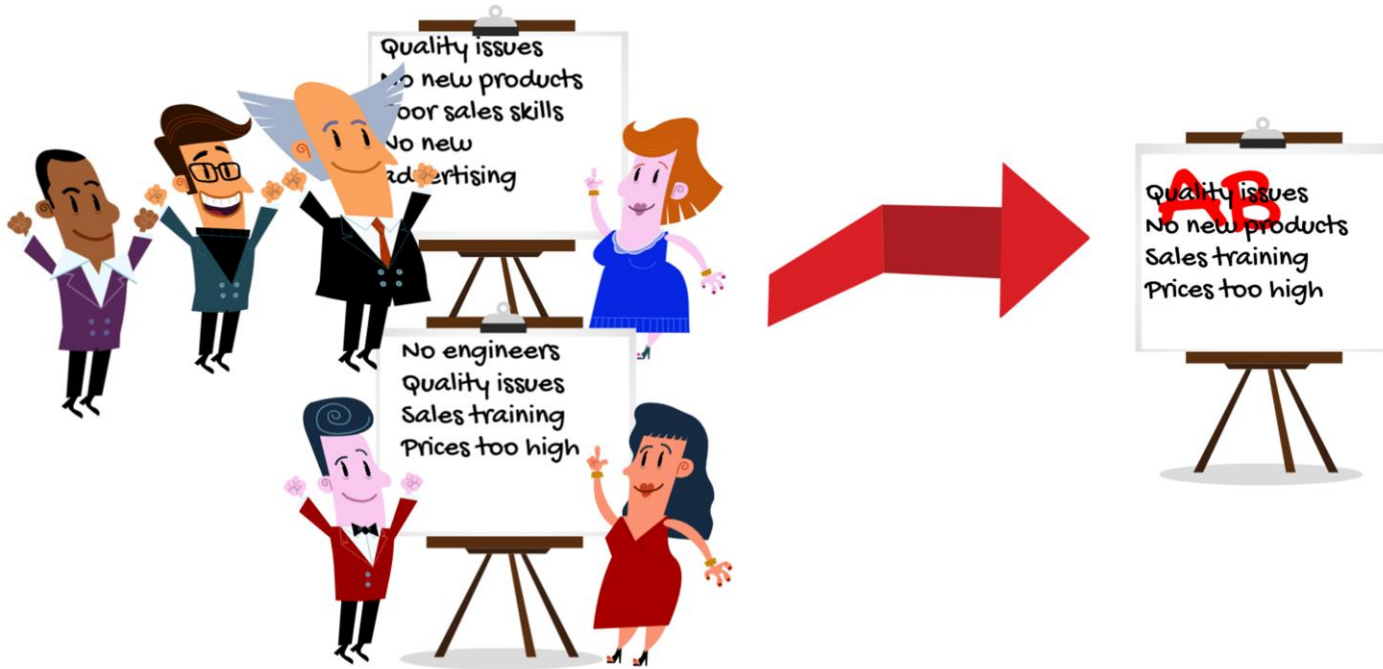
Design 2: Collapsing Consensus

Step 3: The Prioritization of Ideas in Each Cluster



Design 2: Collapsing Consensus

Step 4: The Collapsing Consensus



Design 2: Collapsing Consensus

Step 5: The Las Vegas Vote, With a Twist



Design 2: Collapsing Consensus

The Result



Questions?

1. The Collapsing Consensus design is one of our most well-used designs – what do you think makes it so popular?
2. What questions do you have about intentional leadership and the art of design?



A few last words...

www.td.org/insights/8-ways-to-add-purpose-to-your-next-meeting



Rod Napier and Eli Sharp