

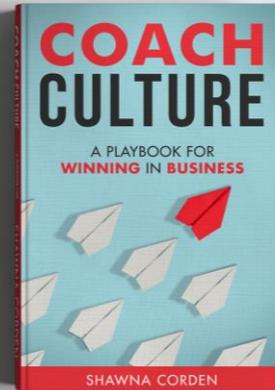


Welcome!

Introductions

SHAWNA CORDEN

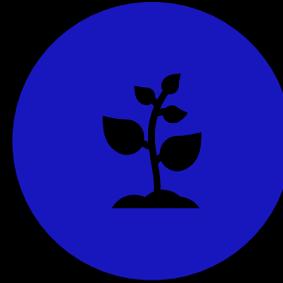
- PCC Credentialed coach with the ICF
- Professional Mentor Coach
- Project Management Professional
- 20+ Years Fortune 10
- Author: Coach Culture
- Specialty: Building a Coaching Culture



Today's Objectives



Learn what coaching is



Why coaching works



How to increase engagement and productivity for yourself



Help start creating a coaching culture in your organization

What is Coaching?



Partnering relationship between equals



Forward oriented



Client led



Coach is an expert in the coaching conversation – not the topic



Fulfilling potential



ADVISING
FROM A
SUBJECT
MATTER
EXPERT
(MENTOR)



PROMOTING A
MODEL/ TOOL/
STYLE/SYSTEM
(CONSULTANT)



SUPERIOR –
SUBORDINATE
RELATIONSHIP
(MENTOR)



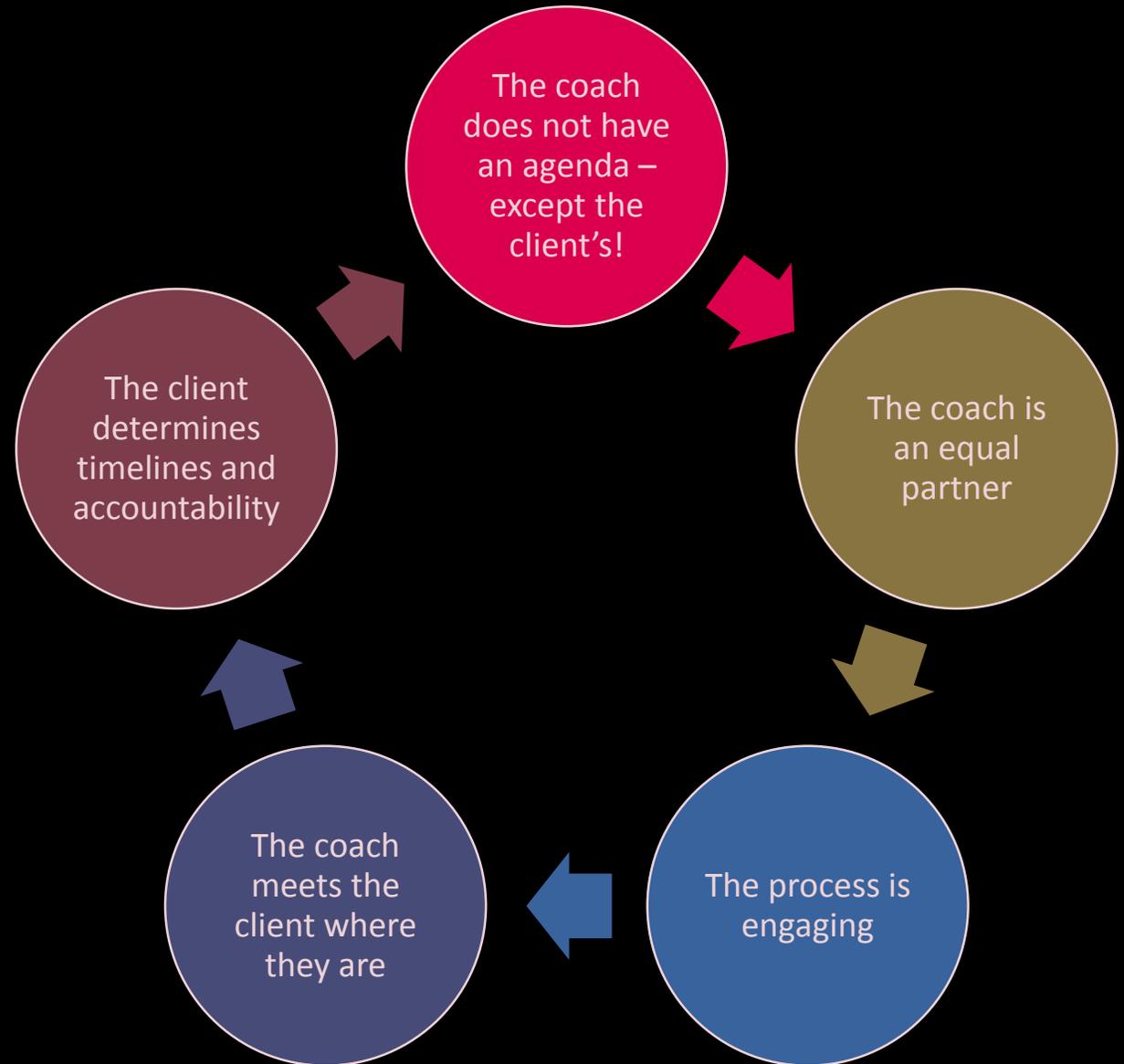
PAST-
ORIENTED,
FIXING THE
BROKEN
(THERAPIST)



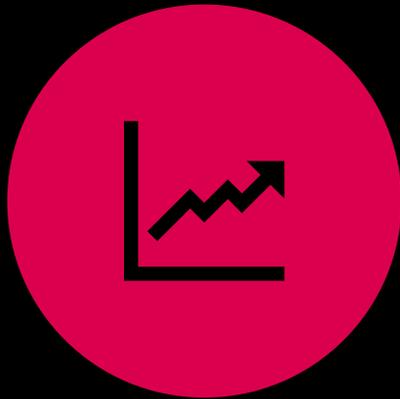
HOW TO DO
SOMETHING
(TRAINER)

What is NOT coaching

Why does it work



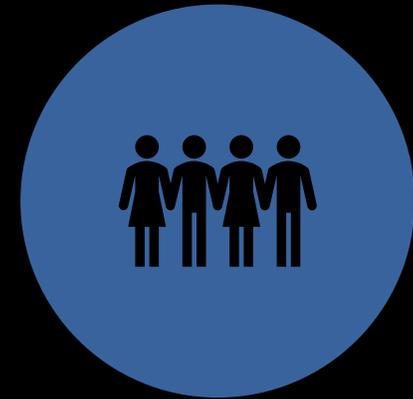
How do we define engagement?



PRODUCTIVITY



PROFITABILITY



RETENTION

T-GROW model

- TOPIC
- GOAL
- REALITY
- OPTIONS
- WAY FORWARD

GPS ANALOGY

- GENERAL AREA
- DESTINATION
- STARTING POINT
- POSSIBLE ROUTES
- CHOSEN PATH

WAYS TO ENGAGE YOUR ORG

What are you trying to solve?

What assets do you have to assist?

What has worked before?

What potential roadblocks may arise?

What is the best possible option?

How can we make it 'safe'?

When, where, how?

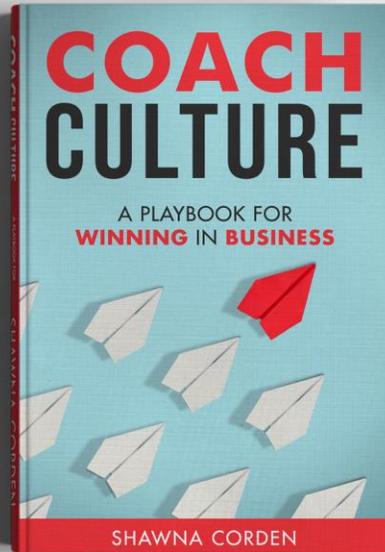


Q AND A



This year's ICF Converge will be held October 21–23, 2019, in Prague, Czech Republic. It will be the largest in-person coaching event this year, and we expect more 1,000 people from at least 68 countries to be in attendance.

ICF Converge19 is a rare opportunity to come together as a large and diverse group of people dedicated to advancing the coaching profession. The education is cutting edge, but the experience of growing with and being inspired by fellow attendees is what truly sets Converge apart. Space is limited, so if you want to attend Converge, you need to register now: [ICFConverge.com](https://www.ICFConverge.com)



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