

ATD Democast: DigitalChalk LMS

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DigitalChalk Presenters



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DigitalChalk: A Top-ranked Corporate LMS

Net Promoter Score (NPS)

- LMS Industry Average: - 34
- DigitalChalk: + 60

Retention Rate (Annual)

- LMS Industry Average: 53%
- DigitalChalk: 95.5%



Are you considering upgrading your LMS and/or purchasing an LXP? (select one)

- A. Only upgrading our LMS
- B. Only purchasing an LXP
- C. Both upgrading LMS and purchasing LXP
- D. Neither upgrading LMS nor purchasing LXP



What are the top challenges with your current LMS (select all that apply)

- A. Reporting
- B. User Interface
- C. Mobile delivery
- D. Support
- E. Adding learning content
- F. Video delivery capabilities
- G. Other (tell us)

