# How to Recertify Your APTD or CPTD

May 20, 2021 1 PM ET

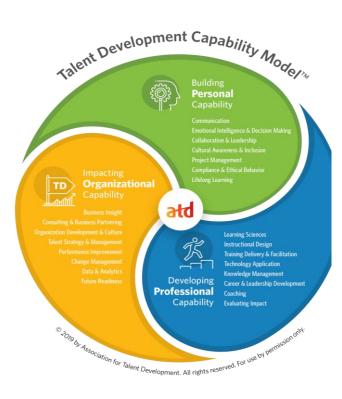


#### AGENDA

- Talent Development Capability Model
- Recertification Basics
- New Capabilities Requirement
- Recertification Categories
- Certification Portal
- Resources
- Questions

# Talent Development Capability Model

#### Certifications Grounded in Research



- Tied directly to the <u>Talent</u> <u>Development Capability Model</u>
- Exam Content developed by analyzing responses from target audience
- Exams cover a subset of knowledge and skills in capability model





#### Building **Personal** Capability

Compliance & Ethical Behavior



**Organizational** Capability

atd



Developing **Professional** Capability

**Learning Sciences** Instructional Design Training Delivery & Facilitation **Technology Application Knowledge Management** Career & Leadership Development Coaching

**Evaluating Impact** 

**Capability Webcast** 

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### Competency Model vs. Capability Model

Area of Expertise (AOE) / Foundational – 2013 Model		Capability Area – 2019 Model + New Capability Areas
Instructional Design		Instructional Design
Training Delivery		Training Delivery & Facilitation
Learning Technologies		Technology Application
Evaluating Learning Impact		Evaluating Impact
Managing Learning Programs		spread across a wide range of new capabilities
Integrated Talent Management		Talent Strategy & Management
Coaching		Coaching
Knowledge Management		Knowledge Management
Change Management		Change Management
Performance Improvement		Performance Improvement
Business Skills	,	Business Insight
Global Mindset		Cultural Awareness & Inclusion
Interpersonal and Personal Skills		spread across a wide range of new capabilities
Technology Skills		Technology Application

# Recertification Basics

#### Why Do I Need to Recertify?

- Proves that you are staying up to date
- Encourages continued growth & development
- Focuses professional development on new areas
- Assures employers your knowledge is current

#### Recertification Basics

- Recertification cycle = 3 years
- Total points = 60 CPTD/40 APTD
- 6 recertification categories
- Do not need points in all categories
- Maximums & minimums apply
- Cost \$200 CPTD; \$150 APTD

#### Recertification Categories

#### **APTD Requirements CPTD Requirements Maximum** Minimum **Maximum** Minimum Category Category 20\* **Continuing Education** 45 15\* **Continuing Education** 30 Speaking & Instructing 20 Speaking & Instructing 15 On the Job Experience 20 On the Job Experience 15 Research & Publishing 20 Research & Publishing 15 Leadership & Recognition 20 Leadership & Recognition 15 10 **Professional Membership Professional Membership** 15 **TOTAL REQUIRED** 40 Points **TOTAL REQUIRED** 60 Points

<sup>\*</sup> Must be in new capability areas

#### **General Rules**

- Activities must align with the capability model
- Must have proof of attendance or completion
- Does not have to be an ATD program
- Must be at least 30 minutes in length
- 1 point = 1 contact hour
- Breaks, lunch, networking do not count

### New Capabilities Requirement

#### New Capabilities Requirement

For current credential holders to show they are up to date on the new content in the capability model

- Starting May 1, 2021, certificants must include continuing education points within the new content areas covered in the Talent Development Capability Model
- APTDs = minimum 15 points/hours
- CPTDs = minimum 20 points/hours

#### New Capability Areas for CE

CPTD -20 points must be focused on:	APTD -15 points must be focused on:
Communication	Communication
Emotional Intelligence & Decision Making	Emotional Intelligence & Decision Making
Collaboration & Leadership	Collaboration & Leadership
Compliance & Ethical Behavior	Project Management
Technology Application	Compliance & Ethical Behavior
Career & Leadership Development	Technology Application
Business Insight	Knowledge Management
Consulting & Business Partnering	Career & Leadership Development
Organization Development & Culture	Coaching
Data & Analytics	Business Insight
Future Readiness	Consulting & Business Partnering
	Organization Development & Culture
	Talent Strategy & Management
	Performance Improvement
	Change Management
	Data & Analytics
	Future Readiness

## General Rules New Capabilities

- Same rules apply as for other professional development
- Must be entered in the New Capability category in the certification portal
- Specific new capability must be identified
- If you do not add the minimum # hours in new capability category, you will not be able to recertify

### Recertification Categories

#### Other Continuing Education

- Continuing education in topics not on the "new capabilities" list
- Workshops, courses, conferences, online programs and webcasts can qualify
- Books qualify with caveats
  - Published within recertification cycle
  - O 3 points each/15-point maximum
- Maximum = 45 CPTD/30 APTD per cycle

Example: LinkedIn Learning module on instructional design

#### On the Job Experience

- Intended for big projects that help you grow professionally
- Number of hours spent on project
- Maximum points: 15/20 per cycle

Examples: Implement LMS, develop new competency model

#### Speaking & Instructing

- Speaking at conferences, chapter meetings, study groups
- Not part of your regular job
- Delivery time = 1 pt per hour
- Development = 2 pts/hour of delivery
- Maximum points 15/20 per cycle

Example: Presenting session for local ATD Chapter program

#### Research & Publishing

- ATD Publications and Blogs yes
- National or local publications
- Self published no
- Employer newsletters no
- Specific point values
  - Blog (2 points)
  - TD Mag article (4 points)
  - TD at Work (12 points)
- Maximum points 15/20

#### Leadership & Recognition

- ATD National & Local boards/committees
- Leadership for other TD-related organizations
- Awards not employer awards
- Awards Review
- Volunteering for ATD
- Specific point values assigned
- Maximum points 15/20 per cycle

Example: BEST Awards reviewer = 5 points per cycle

#### Professional Membership

- Talent Development related organizations
- Specific point values
  - ATD National = 4 points per year
  - ATD Local = 3 points per year
- Maximum points 10/15 per cycle

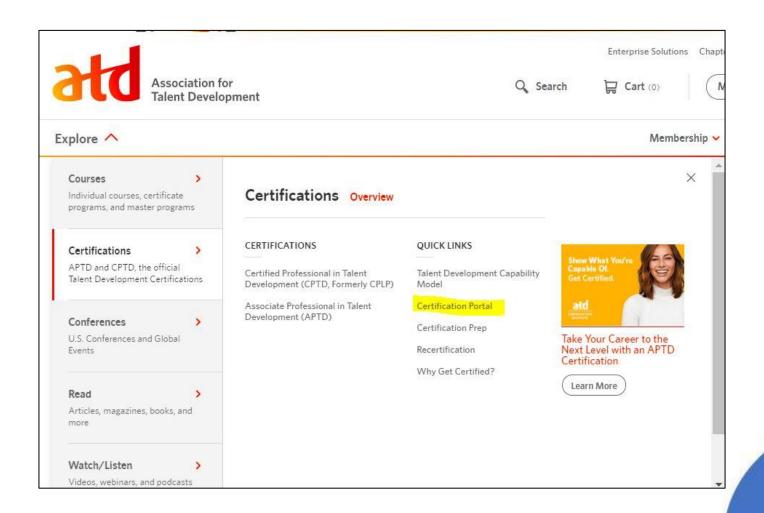
Example: SHRM membership = 2 points per year

#### **Audit Process**

- Documentation not required <u>unless</u> you are audited
- 10% of randomly selected applications will be audited
- No advance notice of audit
- You will be notified immediately after submitting your application
- Policies provide guidance on acceptable documentation

# Certification Portal

#### **Certification Portal**



#### Portal for Recertification

Associate Professional in Talent Development™ (APTD) Credential #: 11085299 | a year remaining PROFESSIONAL DEVELOPMENT POINTS PROGRESS Progress bar 21 completed You may begin posting recertification activities as Requirements soon as you earn the APTD. You will be able to Professional Development A submit your completed application beginning 90 days before the expiration date. New Capabilities Continuing Education \* Recertification requires a total of 40 credits, distributed across several categories. You will receive a maximum credit for each category as follows: **Activity Category** Max Points/Cycle Continuing Education 15 Leadership and Recognition On-the-Job Experience 15 15 Research and Publishing Speaking and Instructing 15 Professional Membership 10

To enter professional development activities

#### Add Professional Development

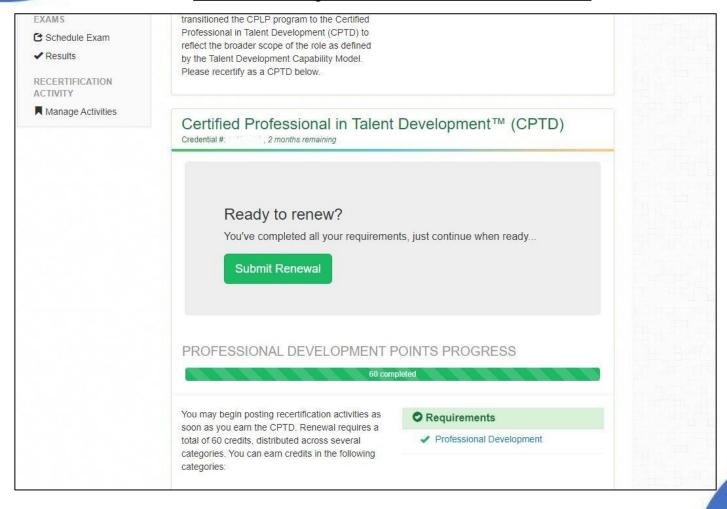
Туре	Credits	Title	Date	Actions
Continuin	g Education (	10.0 Total Professional Development P	oints)	
External	10.0	ATD Virtual Conference	Earned On 6/5/2020	×
00000 000	abilities Conti	nuing Education (1.0 Total Profes  Virtual Conference Session on	Earned On	Points)
External	1.0		Earned On 6/3/2020	

To add an entry

#### Select a Category

All CPTD and APTD recertification points must tie directly to one or more areas of the ATD Capability Model to qualify. Descriptions of category requirements and examples of activities are outlined in the each sections of this application or can be referenced in the Recertification Policy. Choose category Category \* New Capabilities Continuin... New Capabilities Continuing Education ATD's Talent Development Capability Model is a career blueprint for talent development professionals. These are the 23 capabilities that a learning and development professional should have to be successful. The capabilities are organized in three domains: Building Personal Capability, Developing Professional Capability, and Impacting Organizational Capability. ATD's research shows that successful talent development professionals need knowledge and skills from all three of these areas to be most effective. Title and Description of Up to 255 characters Program: \* Educational Institution or Host Organization: \* Enter capability area\* Primary Capability Area: Select an Option Start Date of Activity: \* **Enter information** End Date of Activity: \* Requested Points: \* Save Changes

#### Ready to Renew?

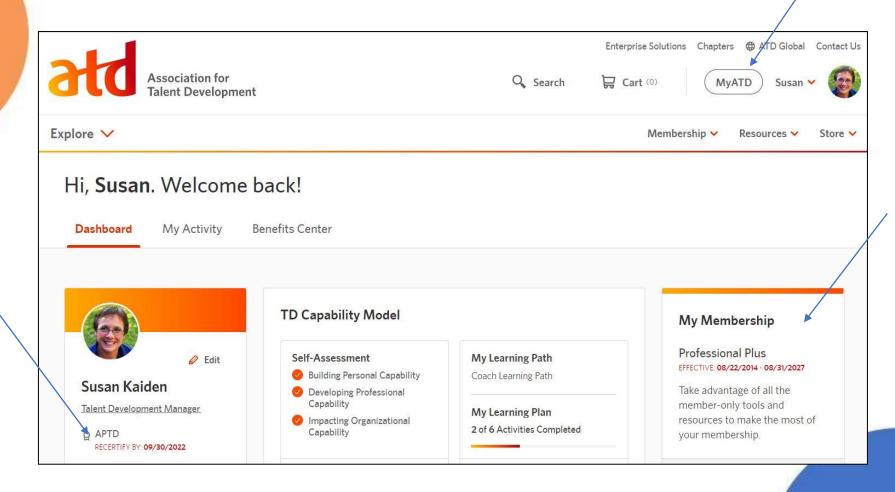


#### Common Problems

- Duplicate records
- Incorrect email address
- Javascript
- New capabilities must be added
- Cannot pay until 90 days before expiration date
- Editing entries

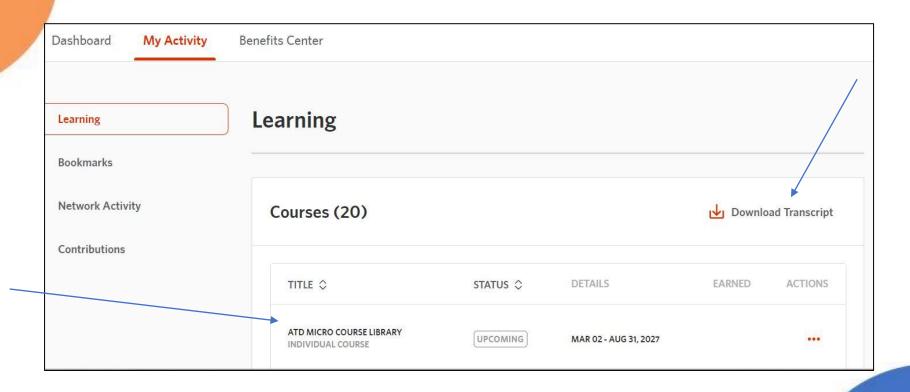
#### Resources

#### **MyATD Dashboard**



https://my.td.org/myatd/dashboard

#### My Learning History



https://my.td.org/myatd/activity-history/learning

#### Resources

- Recertification Policies
  - Recertification Portal Job Aid
  - Free & Inexpensive Recertification
  - <u>Listing of micro-course library modules</u>
- Link to certification portal
- LinkedIn Group
- Facebook Group
- Preapproved Education Providers
- Interactive Capability Model
- My ATD My Activities

#### **Questions?**

General Questions

certification@td.org

Recertification Questions

recertification@td.org