

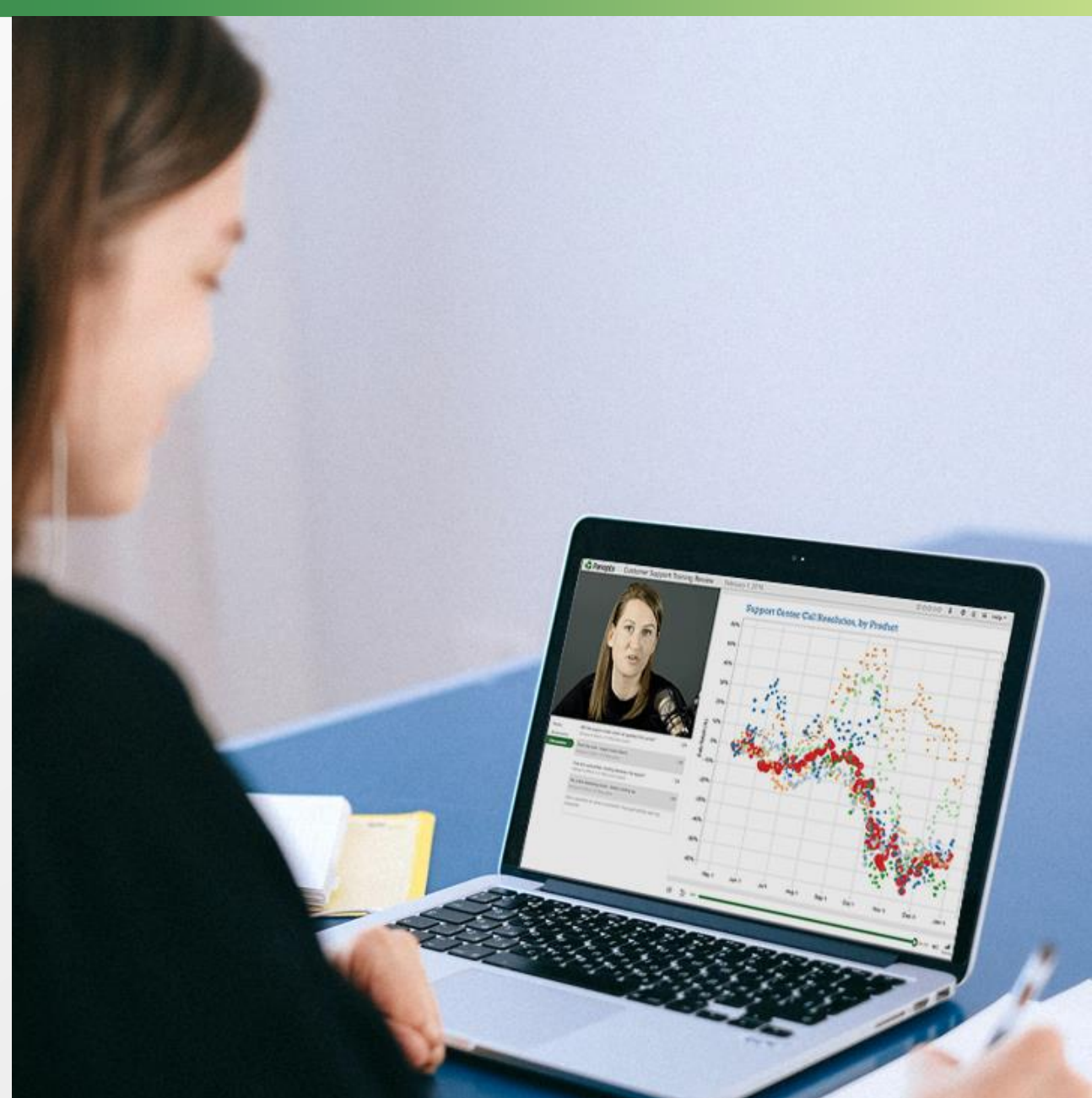
6 Ways Async Video Increases Training Productivity and 3 Times to Avoid it

Chris Knowlton
Chief Evangelist
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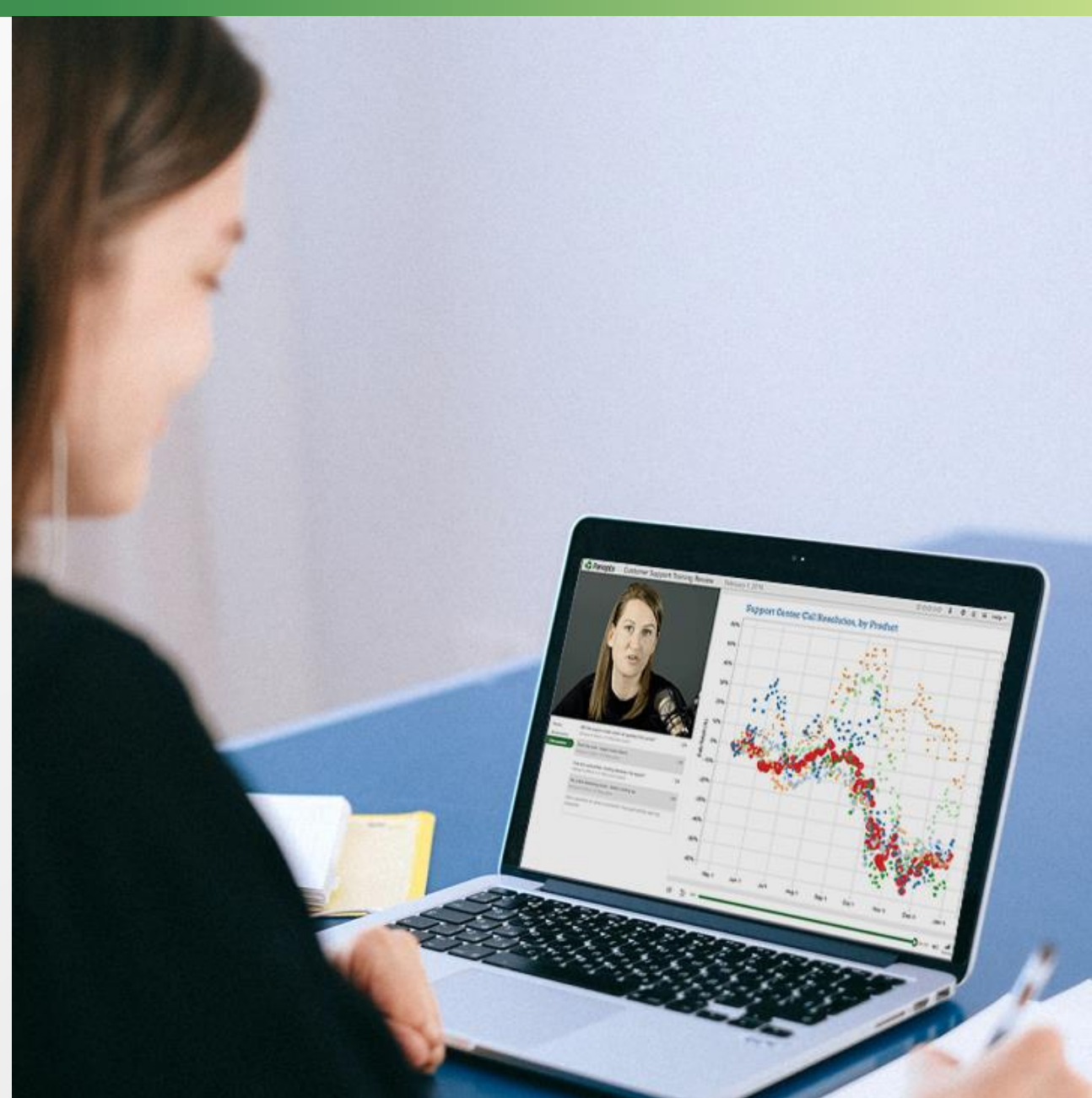
What is sync training?

- Takes place in real-time with learners
- Can be done virtually or in-person
- Supports collaboration and instant feedback



What is async training?

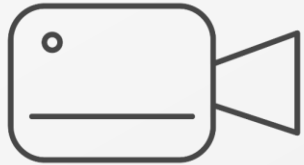
- A learner-centric approach
- Can be done through online courses, emails, pre-recorded videos, online discussions etc.
- Learners complete courses in their own time regardless of location



Does your team
need to consider
async training?

Some of the most common challenges in L&D today

Moving away
from reaction to
transformation



Supporting
training for the
hybrid workplace



Reviving
on-the-job
learning



Quantifying
training
effectiveness



Moving away from reaction to transformation

- Constantly introduce innovative and consistent ways to deliver training before the next natural disaster hits



5 hours per week
waiting on others
for knowledge

Supporting training for the hybrid workplace

- Making trainings flexible and accessible to better meet trainees' needs



Reviving on-the-job learning

- Faster training with real experience
- Faster adaptation for new hires
- Builds a collaborative knowledge sharing environment
- Retains valuable employees



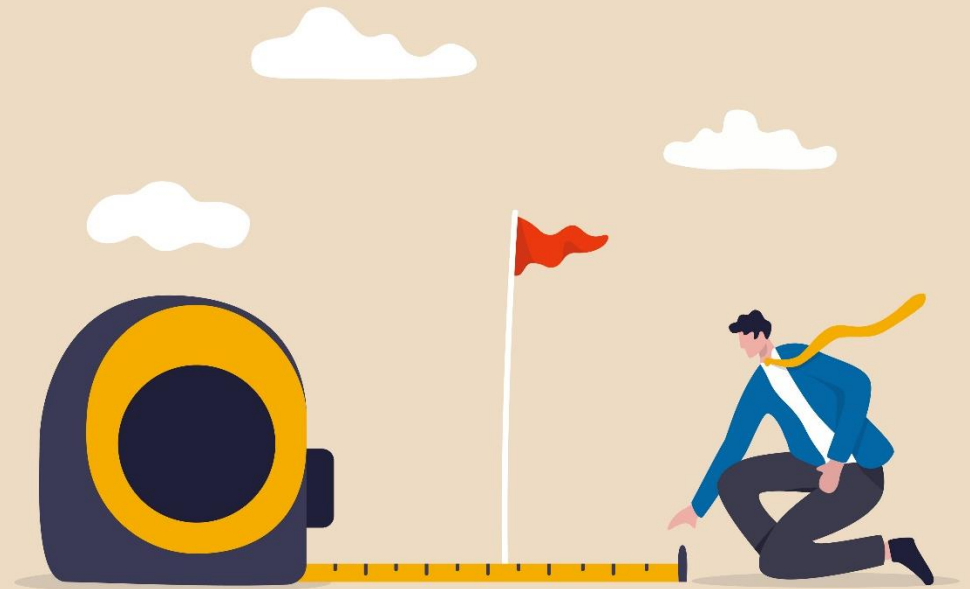
50%

Companies with
onboarding that lasts
only one week or less

2-3 months for a
new hire to reach
peak performance

Quantifying training effectiveness

- Determine the reach of your trainings through analytics and viewer behavior



Six times to use async video

1. Flipped trainings

- Why implement it?
 - Covering long list of basics
 - Training learners at all levels
 - Live practice or engagement needed

2. Social learning

- Why implement it?
 - 70/20/10 model
 - Connects disengaged learners
 - Facilitates collaboration

“In the future, **community-based learning is going to be key**. We’re seeing trends toward on-demand learning that is able to meet a person’s immediate needs but also content that is engaging and interactive. **The tools are already out there to create a connected company YouTube.**”

3. Sales training

- Why implement it?
 - Saves time
 - Captures natural performance
 - Allows for flexible, accurate feedback

4. Consistent onboarding process

- Why implement it?
 - Standardizes the experience
 - Ensures all important points are covered
 - Humanizes the experience

“Previously, all training was **in-person**, **time-consuming**, and **very disruptive**. We would have to pull frontline team members out of the branch, find someone to cover for them while they were out, and take them on-site.”

“Now, we **pre-record** the training that we know we will consistently need, and **provide it on-demand**. We also have **trainers record their live sessions** so people who aren't in attendance can revisit them later.”

5. Technical software/hardware training

- Why implement it?
 - Process standardization
 - Decreases intimidation from new tools and processes

6. Any live training

- This is the era of flexible work and customized learning experiences

“We use **video analytics** quite substantially to **see how learners interact with our training sessions**, which videos they avoid or revisit, and what information isn’t sticking.”

“I particularly love being able to **see what information learners are searching for** and which points in a video timeline have the **most engagement**. This data helps us **create clearer, more consistent material**, improve how we communicate, and measure the success of our amendments.”

What do you need to async?

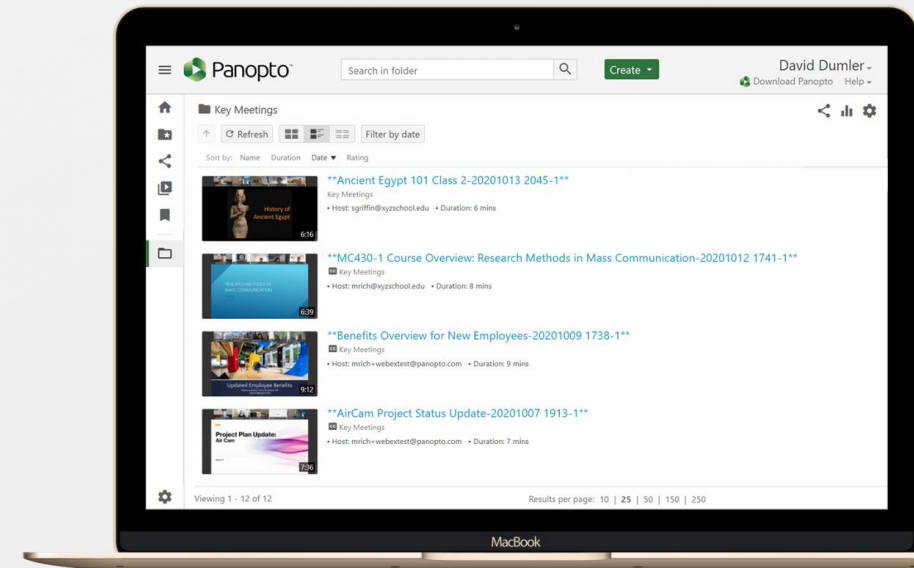
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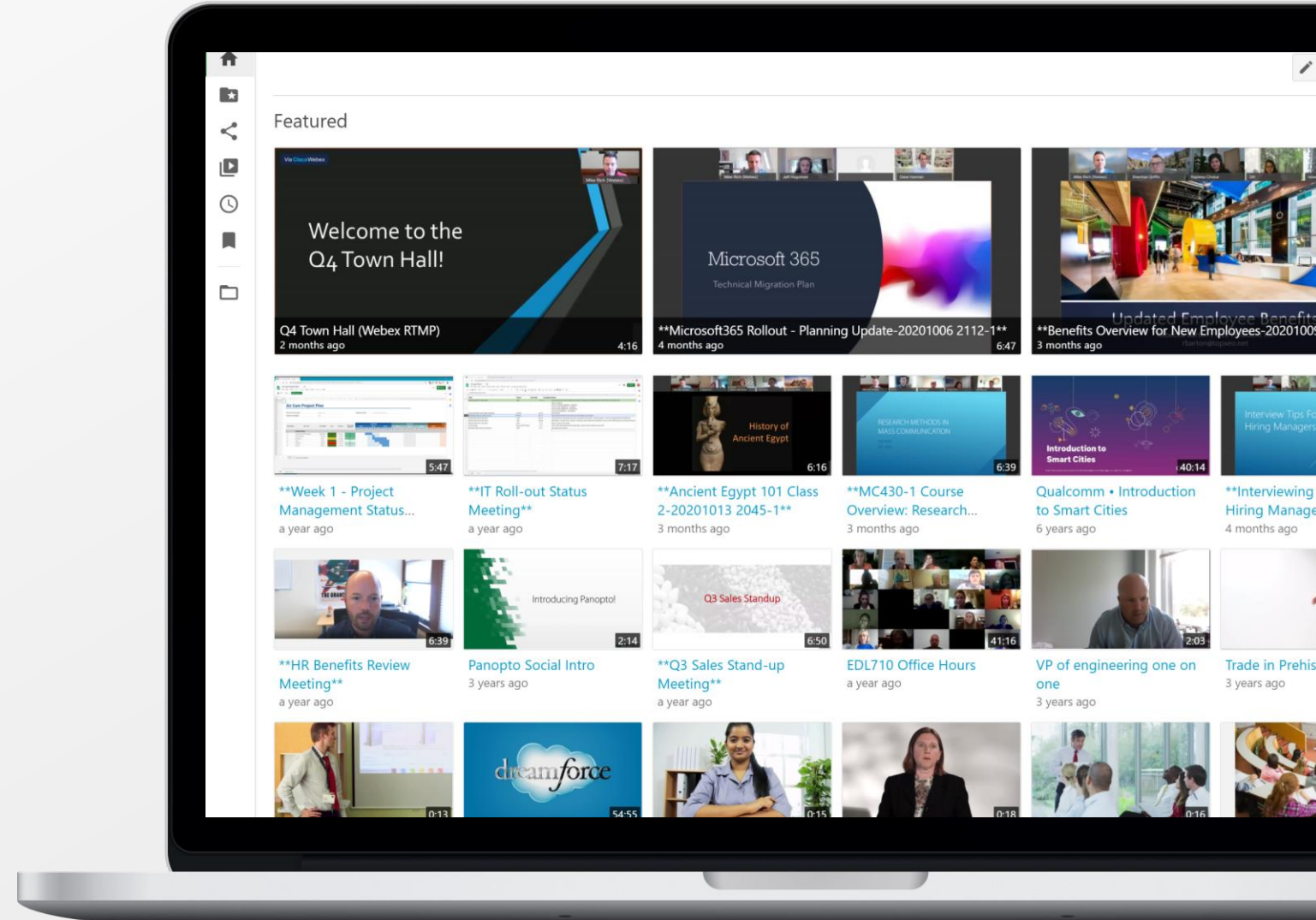



Video Library
Panopto



Why a VCMS?

- Integrations with existing tools
- Accessibility
- Robust searchability
- Viewer analytics



The background features two large, overlapping green shapes. The top shape is a dark green rounded rectangle. The bottom shape is a lighter green, more fluid, rounded shape that overlaps the bottom of the dark green one.

Don't bring async to a
sync fight

When not to async:

1. Urgent, time-sensitive trainings



When not to async:

2. Supporting employee's immediate needs





When not to async:


3. Relationship building




Handle any video source:

Training 


Meetings 


Live Events 


Presentations 

Online Meetings 

Studio Recording 

Screen Captures 


Existing Videos 

Mobile Video 



Bridge your organization's knowledge gap with video.

Deliver solutions wherever staff go to find answers:

 Collaboration

 LMS

 Video Portal

 Mobile Devices

 CRM

 API

Let's Roll.

Chris Knowlton
Chief Evangelist

cknowlton@panopto.com

Jay Minster
Customer Success

jminster@panopto.com

Do you have follow-up questions?

info@panopto.com

www.panopto.com





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