

ARTHA
LEARNING INC.

**Experiential
Learning to Build
Interpersonal Skills**



Case Study



Client

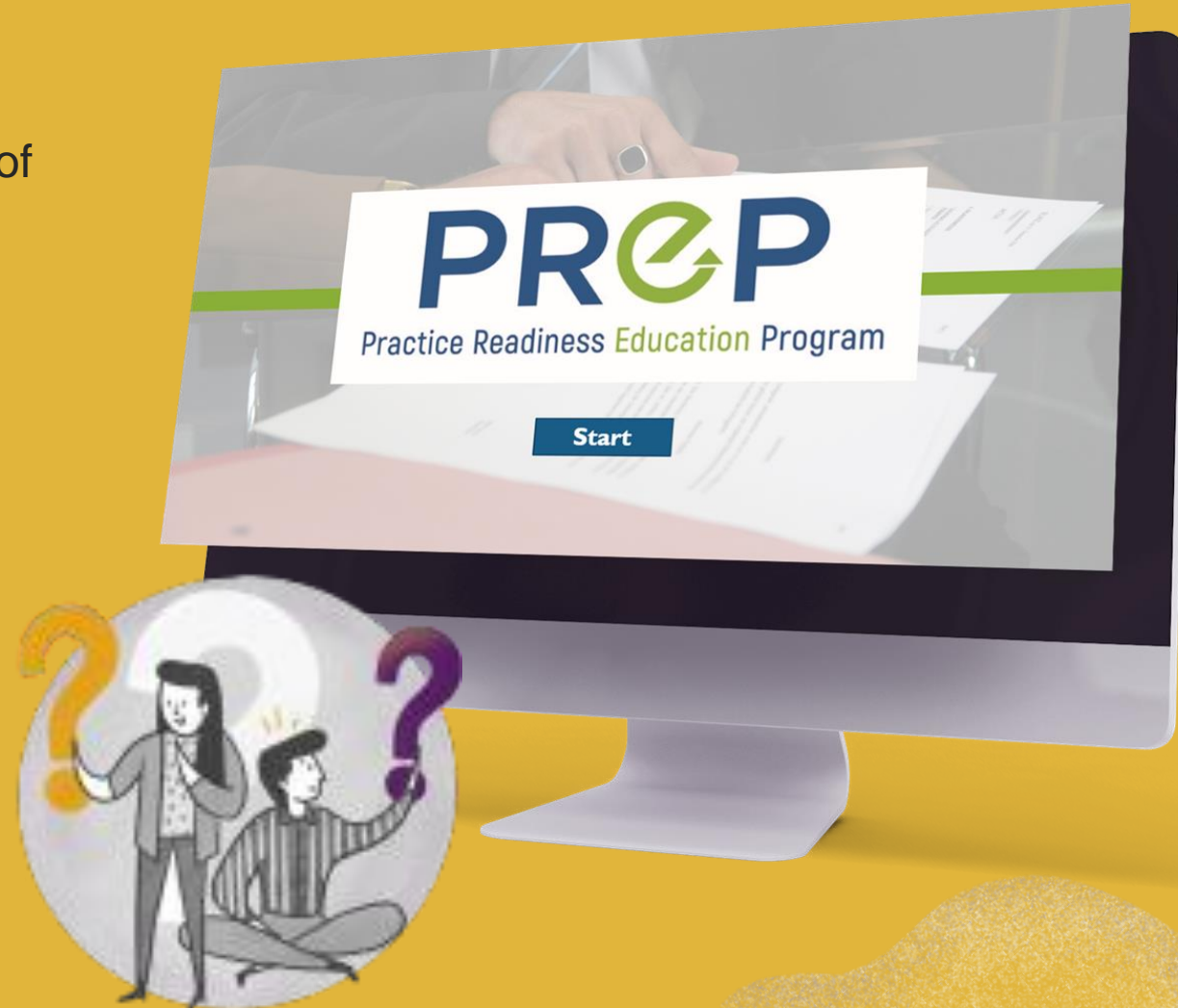


Industry

A non-profit organization that provides the training to law graduates before being called to the Bar.

Client Need

The target audience for this course, articling law graduates, already possessed substantive knowledge of law through studies at law school. However, survey results indicated most did not feel ready to enter the workforce. Our client wanted to bridge that gap using action learning. The eLearning modules were to be created as a part of a re-invented blended training program called PREP to impart core lawyer Skills, Professional Ethics and Character, and Practice and Self-Management to the graduates.



Client Need

The brief was to come up with hands-on and engaging eLearning modules that create a safe space for graduates to watch, try and learn various core skills such as negotiating, writing, interviewing and managing a legal practice. The modules were the first part of the PREP program and required to work seamlessly with later workshops and mentoring events.





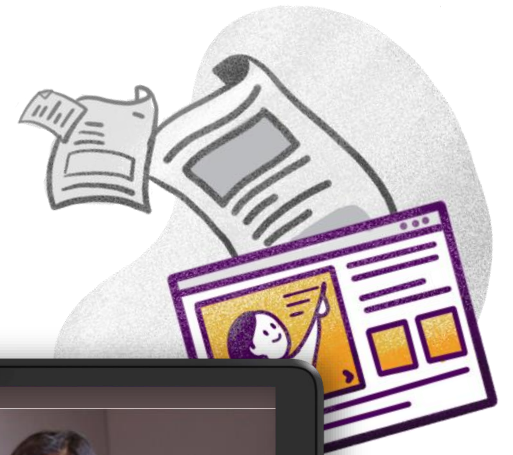
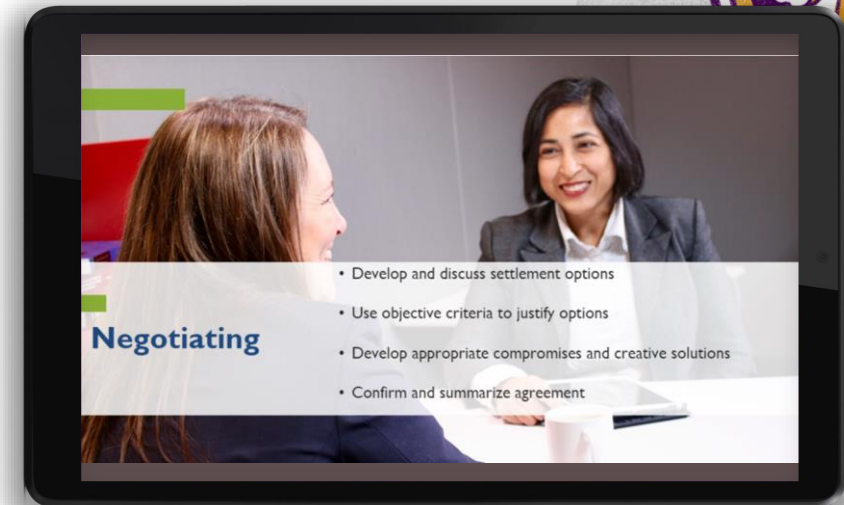
Artha's Solution

Artha team worked closely with the SME lawyers to create two eLearning modules on Legal Skills in Action and Practice Management Skills in Action. Both the “action” modules took a learn by doing approach, only offering related content when required. The development cycle included storyboarding, prototyping, video recording of lawyers, judges and actors, and professional voiceover, animated video production, all brought together in a cohesive, immersive module.



The modules are multimedia rich learning experience that provides students opportunities to watch and critique practicing lawyers using competency assessment criteria, and then demonstrate these skills themselves. The students also practice legal research, writing and drafting skills through various interactive exercises. Throughout the course, students are required to prepare documents which are then revisited at the face to face Foundation Workshops.

The course is made accessible with closed captions, transcripts, keyboard navigability, and correct contrast ratios. It was created in Articulate Storyline 360 and housed on D2L LMS. The team used Storyline 360, Camtasia, Vyond and Audacity to build the modules, which were housed in a D2L LMS.





Video

Outcome

The development was done on-time, and the client were very happy with the outcome. CPLED CEO showcased these modules the D2L Fusion conference to great success. The courses won multiple international awards – including Brandon Hall Award for Best Advance in Custom Content. .



Outcome



The course has also received rave reviews from students. Some comments from the students were:

”

I LOVED this module. I felt it was so helpful to contextualize these skills within a story and to practice (in a limited way) **applying the knowledge we have learned in a practical way.**

”

I like how the two exercises in this module force you to write out the agreement line for line. **I think this is really the only way any of us can get comfortable with drafting.**

”

This first section was fun, **can we have more of those please?**



Thank You!

Contact us to learn more.

 ARTHA
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ArthaLearning