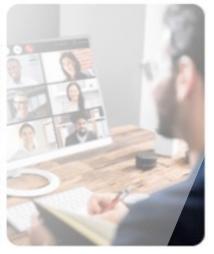
# emtrain®

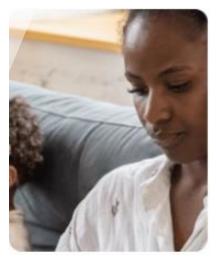
## **ATD**

Janine Yancey, CEO Leesa Askew, Account Executive

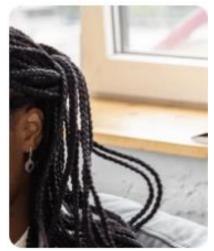
June 12, 2024















## (a) Ice Breaker: What Color is Your Workplace? Take the Quiz?



# (a) How Shall We Measure Success of Culture/Compliance Training?

- 1. Decrease claims/costs and compliance violations
- 2. Increased employee retention and engagement
- 3. Decreased employee turnover



We want to hear from you, please share

Do people identify/teach specific behaviors?

OR are you identifying situations (e.g., don't be disrespectful)?



## O You Teach Culture/Compliance Through Skills?

**Polling Question** 

Does your business have a skills matrix to teach and develop the actions that create good compliance and culture?

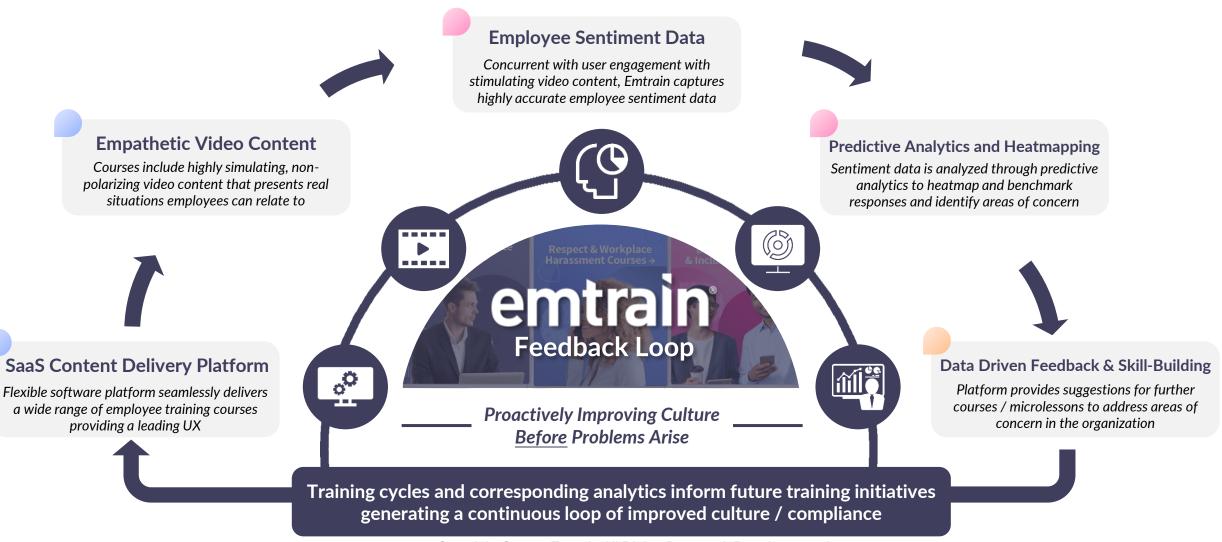
# **(a)** Emtrain's Compliance/Culture Skills





## **(a)** Emtrain's Feedback Loop of Improved Culture / Compliance

Emtrain's superior effectiveness lies in the platform's inherent ability to continuously improve culture / compliance; the platform's seamless delivery of engaging content generates high quality employee sentiment data that accurately identifies areas of concern and informs further training before problems arise



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Results

## Authentic or Covering and Question

## **Finding a Way**



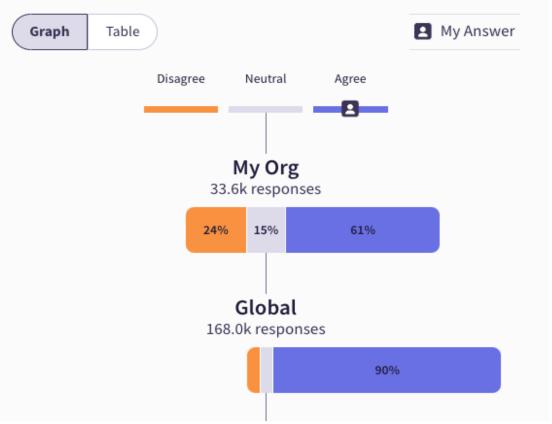
Good work relationships - and work cultures - don't happen by accident.

It takes a little effort and a lot of intention.

Click Here to Watch the Video

## Believing

I think my colleagues are being authentic when they talk about making people feel like they are part of the team.





## **e**

## Analytics of social dynamics measure skills

**Executive Summary for** 

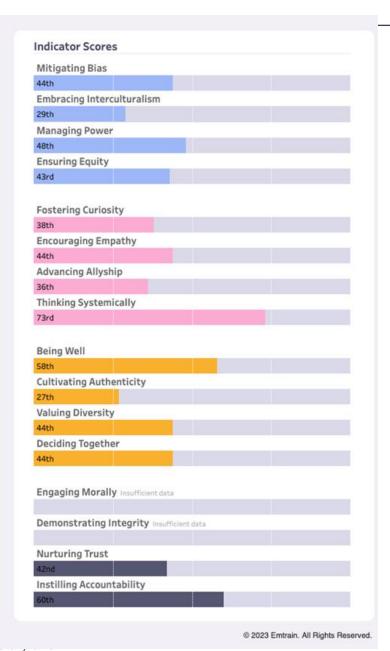
## **Acme Corporation**

## You are performing in 4 of 4 competencies

Your scores have slightly improved since September 2022





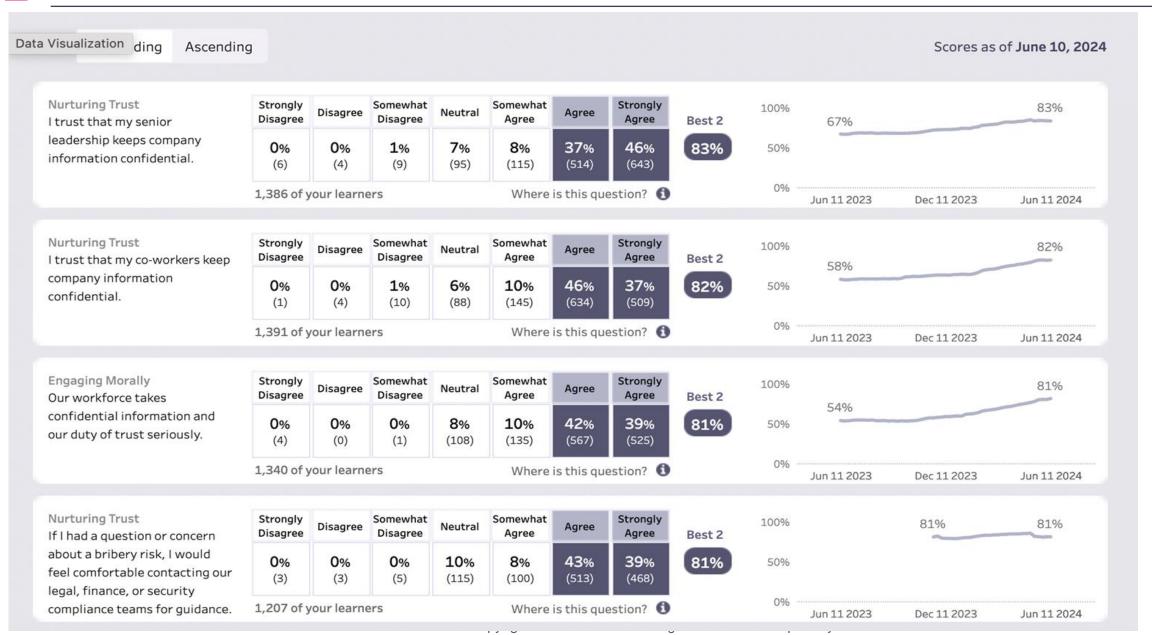


8,964 or your learners' responses compared to those from 355 other organizations collected in the year prior to Mar 2 2023

Confidential.



## Question scores measure skills



Confidential.



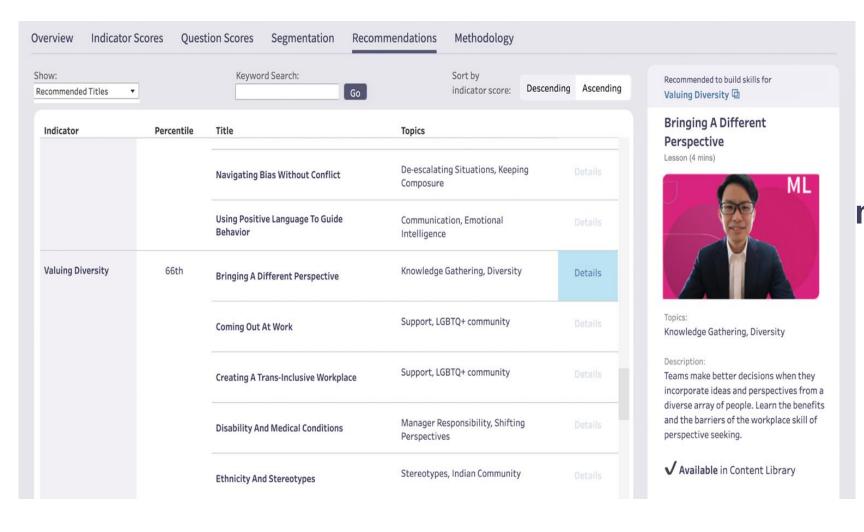
Show all Indicators @

# © Scores Segmented by Department (or other filter) in the Organization

II Competencies		Respect Indicators (4)	Inclusion Indicators (3)	Belonging Indicators (3)	Ethics Indicators (3)
6	Average Percentile	Respect	Inclusion	Belonging	Ethics
Operations	72	70	75	30	88
Product	71	74	83	59	48
Sales	68	64	74	56	76
Customer Success	59	61	56	50	61
Marketing	57	56	61	69	48
Engineering	53	49	68	39	52
Т	51	60	30	56	48
Legal	42	34	67	44	32
R&D	29	28	14	44	45
Finance	16	11	21	9	27

Confidential.

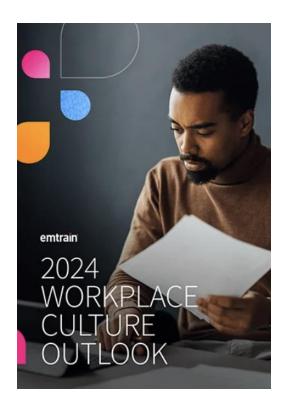
# (a) Skill Building Management Recommendations



# Skill-building microlessons for practicing Inclusion Skills

## 2024 Workplace Culture Outlook





## **Biz Outcomes:**

- 1. Productivity; execution
- 2. Decrease claims; costs
- 3. Increased retention
- 4. Decreased turnover

## Emtrain Video and Training Resources

Sort by

All

**Preventing Workplace Harassment** 

Diversity & Inclusion

**Unconscious Bias** 

**Antitrust Compliance** 

Q Search Videos

Global Anti-Bribery and Corruption

**Client Testimonials** 



### **Happy Holidays from Emtrain!**

Preventing Workplace Harassment

This holiday season remember: we're only human. And that comes with the good, the bad, and the awkward.



### **Emtrain: Harassment Training Worth** Taking

0:56 Preventing Workplace Harassment

With Emtrain, you'll get a harassment training course your employees will actually enjoy.



#### **Enhancing Team Communication: A** Guide to Chat Etiquette in the Workplace

Preventing Workplace Harassment

Based on a real event where, during a company-wide meeting on video conference, a CEO has some hard



#### Inclusive Language in the Modern **Workplace: Navigating Nuances and Embracing Change**

Preventing Workplace Harassment

Two coworkers talk about an upcoming "all hands" meeting when one stops and says "we're not saying Thank you! email us at: sdr@emtrain.com

