

Unlocking Productivity:

Streamlining Learning in the Flow of Work



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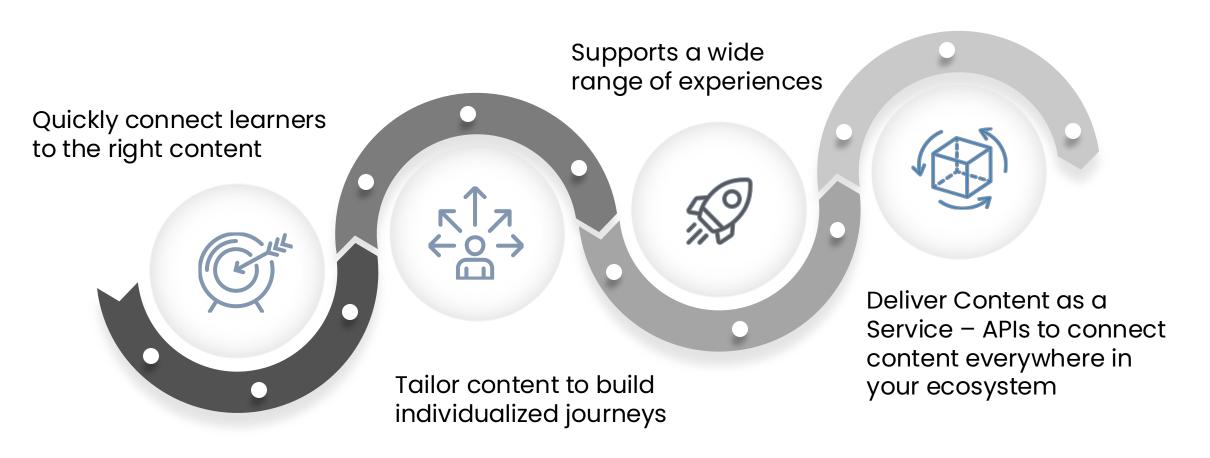
What We're Hearing

The questions we get asked:

- What is Xyleme's approach to Al?
- How can you help me manage my content?
 It's everywhere and so difficult to find.
- How can I do more with less?
- What can you do to help us keep us with the speed of change?
- Our content feels stuck. It's so hard to update. How can you help us unstick our content?

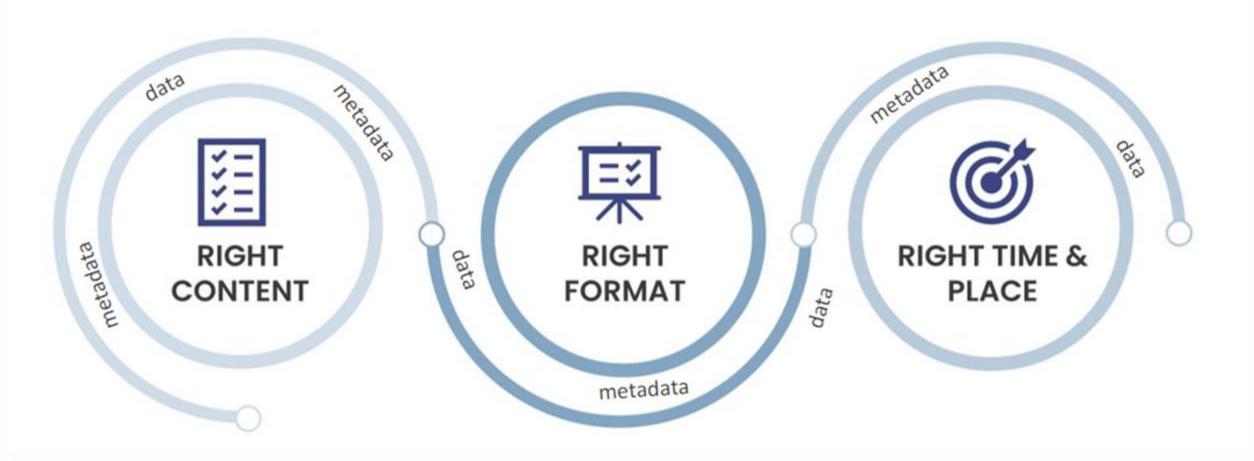
Modern Learning Eco-System

Content is Woven Across Learning

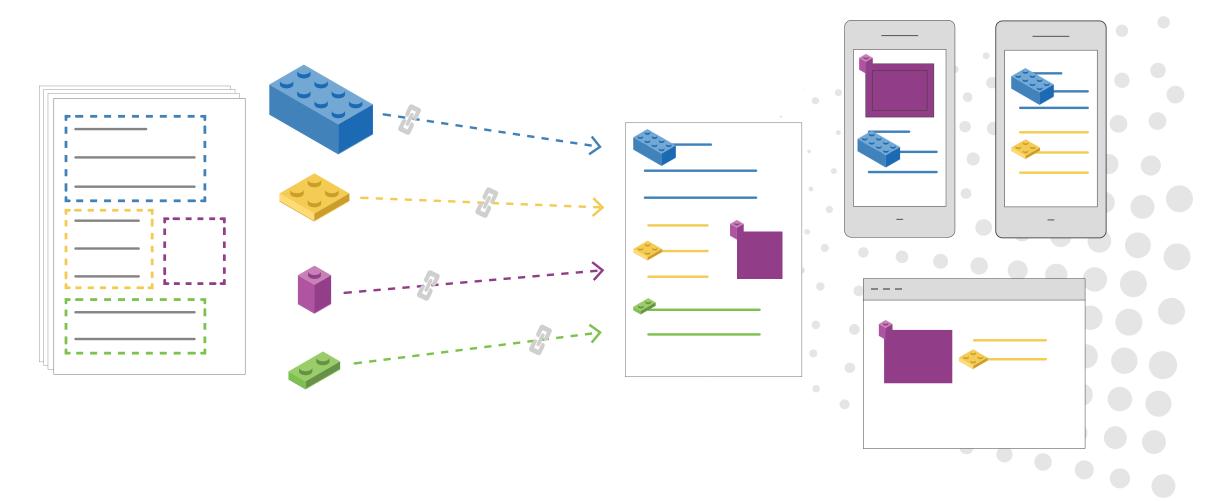


Content Personalization at Scale:

We don't need more content; we need smarter content.



Content needs to act like code... like building blocks



Think about content differently...

Elevate

- ✓ Content Development Tracking & Progress
- ✓ Dashboards & Analytics
- ✓ Connectors & API

Syndicate

- Supports omnichannel distribution
- Content is synced from a single source
- Content is smarter so it can be better targeted to the learner
- Manage important enterprise IP version history, security
- Collect analytics on content utilization

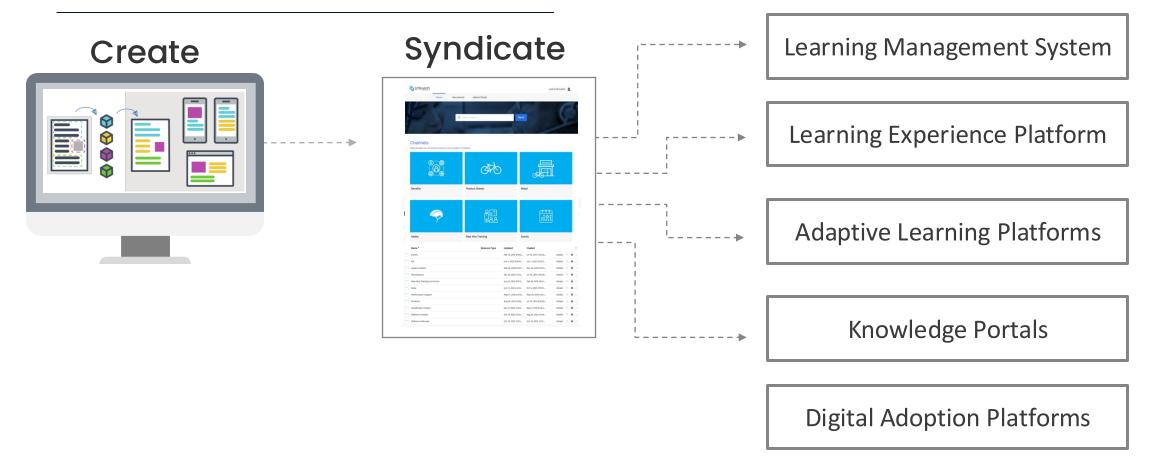


Create

- Knowledge is format agnostic making it easy to adapt
- Content components can be reused and updated from a single source
- Customize outputs multi-format publishing
- Content can be manipulated with scripts

Content Where People Need It





Content Anytime & Anywhere

Teams Chat Bot

API enabled dynamic content delivery

Website

API Driven Content

Dynamic delivery of content

In-app Help docs

Feed content to digital adoption platform (Pendo)



WalkMe / Pendo / Al

Real Time Content Feed

LMS & LXP & eLearning Delivery

Ex: Benefits Introduction SCORM Course

Ex: Benefits Introduction Link

Dynamic Course Delivery

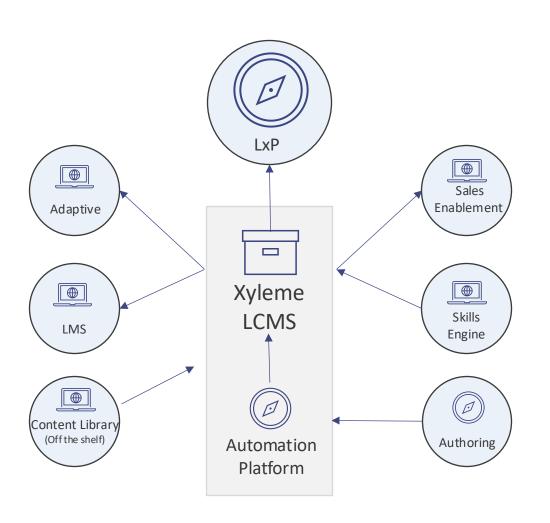
Knowledge Portal

Resource – Ex: ServiceNow, ZenDesk, SharePoint, ... Sync resources to another repository

<u>Direct Reference Example</u>
SharePoint Example



Smart content to fuel AI powered tools



- Single source truth for content
- Future proof your architecture swap out new systems
- Content can easily flow between systems
- Centralized data collection
- Robust set of APIs to support automation
- Share content metadata





Al Drive

Al Enterprise Access

Al Intel

Al Assist



Al Drive

Al Enterprise Access

Al Intel

Al Assist



Create a centralized, connected, and scalable learning ecosystem able to meet the changing needs of specialized learner groups through

Thank You

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Contact us at www.xyleme.com to learn more!