



Unlocking Productivity:

*Streamlining Learning in
the Flow of Work*



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madcap®
XYLEME



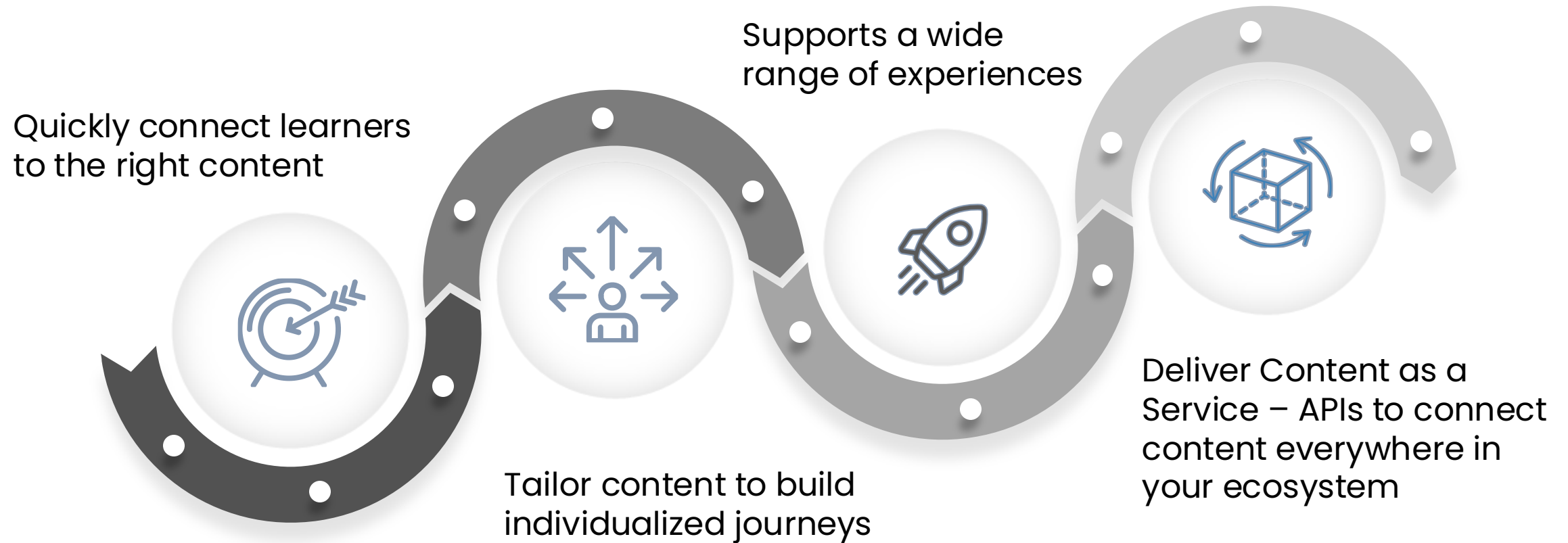
What We're Hearing

The questions we get asked:

- What is Xyleme's approach to AI?
- How can you help me manage my content?
It's everywhere and so difficult to find.
- How can I do more with less?
- What can you do to help us keep up with the speed of change?
- Our content feels stuck. It's so hard to update. How can you help us unstick our content?

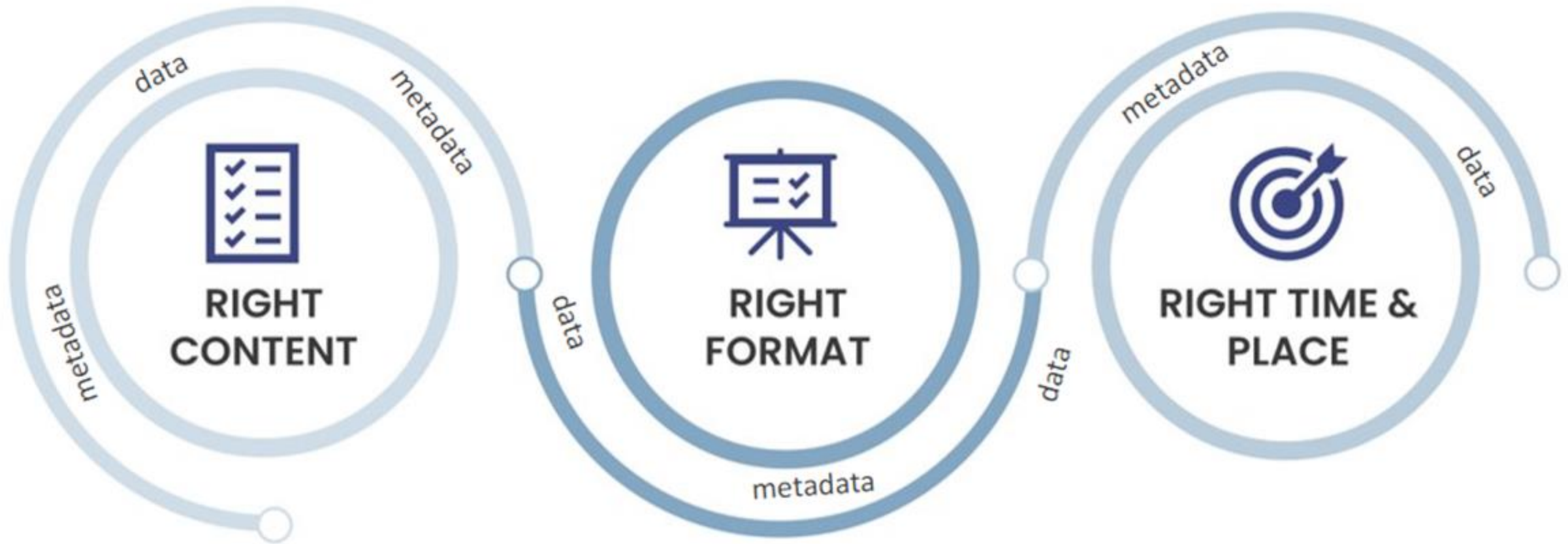
Modern Learning Eco-System

Content is Woven Across Learning

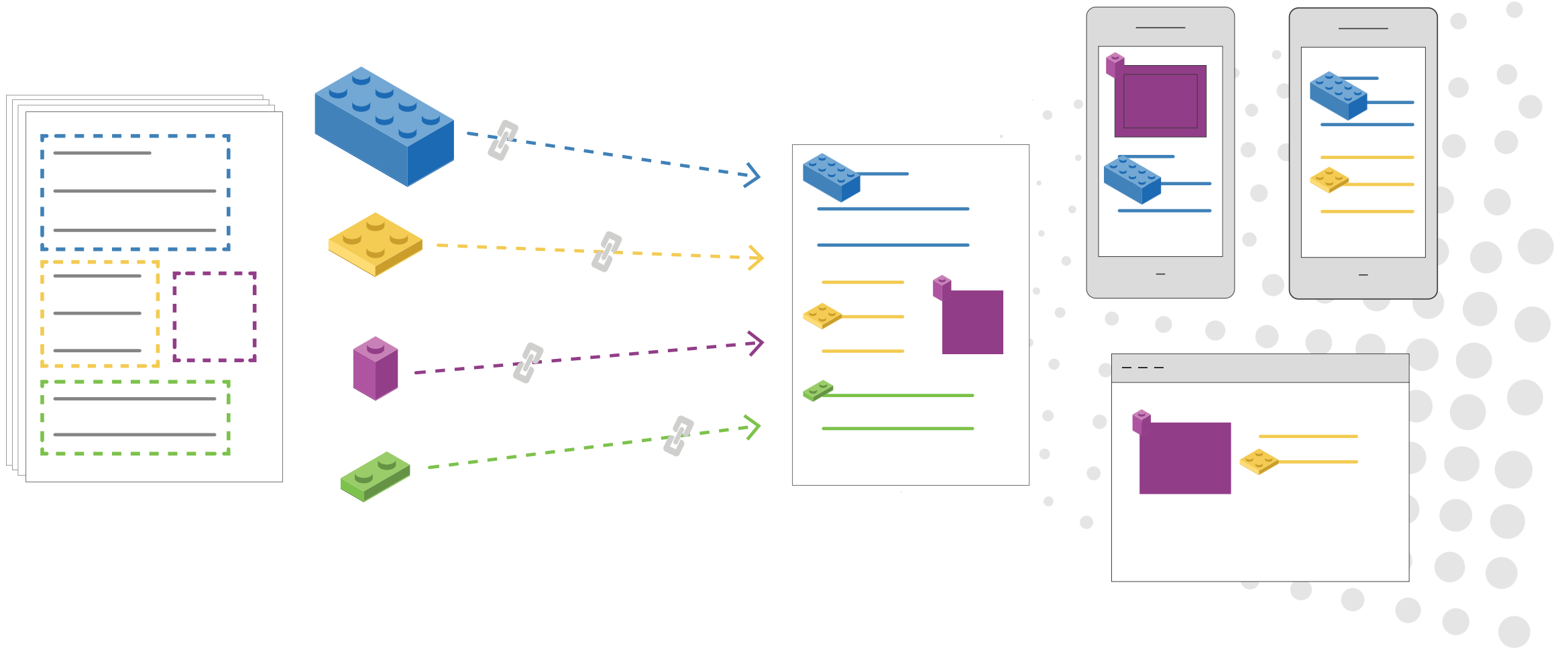


Content Personalization at Scale:

We don't need more content; we need smarter content.



Content needs to act like code... *like building blocks*



Think about content differently...

Elevate

- ✓ Content Development Tracking & Progress
- ✓ Dashboards & Analytics
- ✓ Connectors & API

Syndicate

- ✓ Supports omnichannel distribution
- ✓ Content is synced from a single source
- ✓ Content is smarter so it can be better targeted to the learner
- ✓ Manage important enterprise IP – version history, security
- ✓ Collect analytics on content utilization

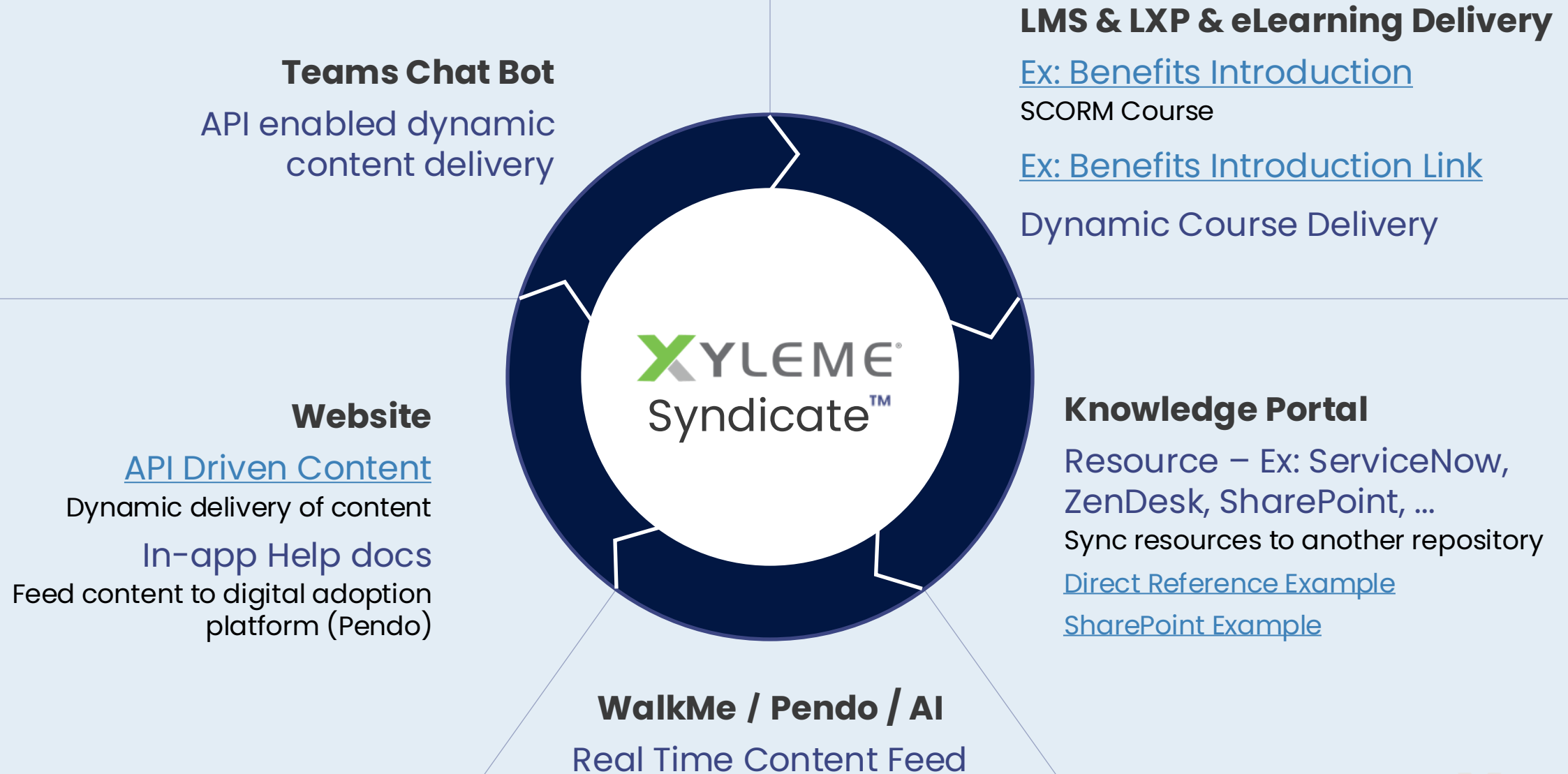


Create

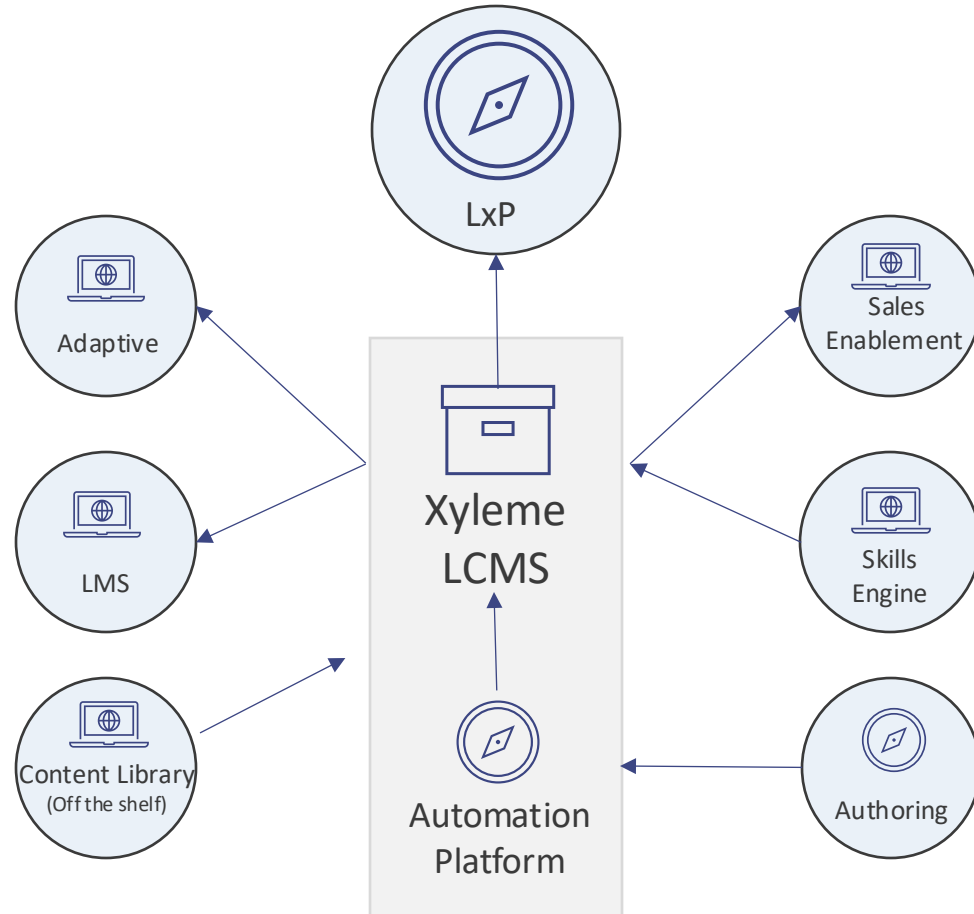
- ✓ Knowledge is format agnostic making it easy to adapt
- ✓ Content components can be reused and updated from a single source
- ✓ Customize outputs multi-format publishing
- ✓ Content can be manipulated with scripts



Content Anytime & Anywhere



Smart content to fuel AI powered tools



- Single source truth for content
- Future proof your architecture – swap out new systems
- Content can easily flow between systems
- Centralized data collection
- Robust set of APIs to support automation
- Share content metadata

AI Drive

AI Enterprise
Access

AI Intel

AI Assist

AI Drive

AI Enterprise
Access

AI Intel

AI Assist

Create a **centralized, connected, and scalable learning ecosystem** able to meet the changing needs of specialized learner groups through

Thank You



Contact us at www.xyleme.com to learn more!