Pluralsight - Tech Skills Learning Partner

Tucker Austin
Product Marketing Manager

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We **build tech skills**...

Tech Domains

- AI / ML + Data
- Cloud + IT Ops
- Software Development
- Security

Unique Approach

- End-to-end Content Development
- Industry-leading Hands-on Experiences

...so you can **get results.**

- ▲25% Employee retention rate [1]
- ▲17% Increased productivity [2]
- 30x ROI on learning investments [3]
- ▲3x Rate of promotion for employees that upskill [4]
- $27k Avg savings per retained employee [5]

Trusted by

Southwest, amazon, United Healthcare, MasterCard, workday., MERCK, Morgan Stanley, TRAVELERS, 70% of the Fortune 500

1 - How Learning and Development Can Attract and Retain Talent - SHRM
2 - Gallup's State of the Global Workplace Report, 2024
3 - IBM Training ROI Study
4- Gallup study 2021
5 - Pluralsight estimate

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tech skills create **opportunity**

"I knew there had to be options that would provide a **brighter future** for me and my family."
- Winston Smith

"Everything I needed to know to **keep moving up** was available to me on Pluralsight."
- Chad Quinlan

"I realized the answer was sitting right in front of me—I could **hone in and become a master** of what I did... [Pluralsight] completely changed my life."
- Sharōn Prince

Modern businesses need a learning provider

The problem is **huge**

>50%

of tech workers will require reskilling by 2025 [1]

46%

of tech employees fear their skillset will become obsolete by 2024 [2]

Technology is evolving quickly

Tech skills have a

2.5 year

lifespan on average [3]

85 Million

jobs will go unfilled due to skill shortages by 2030 [4]

The upside is **greater**

Tech skills drive competitive advantage

Tech leaders grow revenue

2x

the rate of tech laggards [5]

Learning is transformational

Companies in the top 25% of learning maturity are

2.7x

more likely to have higher performance (rev, margin, ROI)[6]

1 - The World Economic Forum
2 - Gartner
3 - Deloitte
4 - Korn Ferry
5 - McKinsey & Co
6 - Deloitte

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But there's a divide in how we think about learning.

On-the-job learning is broken

Harvard Business Review Study, 2023

70% Don't have mastery of the skills needed for their job

25% Believe training measurably improves performance

12% Apply new skills learned in L&D programs to their jobs

Learners are hungry for new skills

Pluralsight Skills Anonymous Learner Study,
n= 2687, October 2024

96% Keeping my professional skills up to date is a priority for me

94% I'm confident I can do an excellent job while learning a new technology

71% I have a tangible, tactical career goal

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Learning “providers” don’t fix on the job learning

Not **curated,** mixed quality

Courses overlap

Difficult to **apply**

Not **aligned**

Not **Scalable**

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Pluralsight thinks about Skill Development differently.

effective skill development requires **all three**

Meticulous

Trust **every** course.

5.5% of authors
are accepted

91% of authors
have more than 10 years experience

72% of courses
were created less than 3 years ago

100% of courses
designed by curriculum team and peer reviewed for accuracy

Intelligent

Shortcut skill development.

Skill IQ / Role IQ
Skill-based learning recommendations based on skill assessments

Assess personal progress and improve time to learn

Iris, AI assistant
The best of AI assisted learning with the best of Pluralsight

Generate learning path in moments to upskill entire teams

Immersive

Learn by **doing.**

3,000+
hands-on learning labs

Cloud & AI
sandboxes

Interactive
Multimodal Learning

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Pluralsight partners with you to drive business priorities

Tech Priorities

- Build AI-powered services
- Improve Security Posture
- Leverage Data Effectively
- Optimize Cloud & DevOps
- Modernize Development Stack

Talent Priorities

- Tech Certifications
- Onboarding & Ramp Time
- Talent Mobility
- Tech Academies
- Improve Employee Engagement

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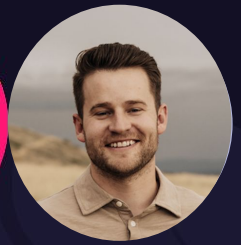
Want to learn more?

Feel free to reach out, and I'd be happy to answer any questions you have



Tucker Austin

Tucker-Austin@pluralsight.com

https://www.linkedin.com/in/tucker-austin/

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