



Stop Guessing, Start Measuring: Key Training KPIs with Bridge

Stephanie Kemp

Enterprise Accounts Director



"Time to train IS a cost, but being trained increases our efficiency, which IS a savings."

"How do I put an ROI on knowledge acquisition?"

"If I could just show them the ripple effect of one well-trained employee..."

"Where do I even start? There are so many metrics!"



Measuring ROI: Myth Versus Reality

MYTH

**The more people
spend time in
training, the more
effective the business
will be**

REALITY

**Activity doesn't
always equal
impact**

Demo



Bridge makes it
easy to understand
the impact of your
training programs



Focus on the right KPIs



The 4 KPIs

1. **Time in Training** – Understand engagement
2. **Logins Over Time** – Measure adoption and usage trends
3. **Unique Users** – Identify reach and participation gaps
4. **Compliance Tracking** – Ensure completion



Bridge Makes It Easy – Simple reports, clear insights,
better decisions

Questions?

Let's Connect!



Stephanie Kemp
Enterprise Accounts Director
getbridge.com