



Association for
Talent Development

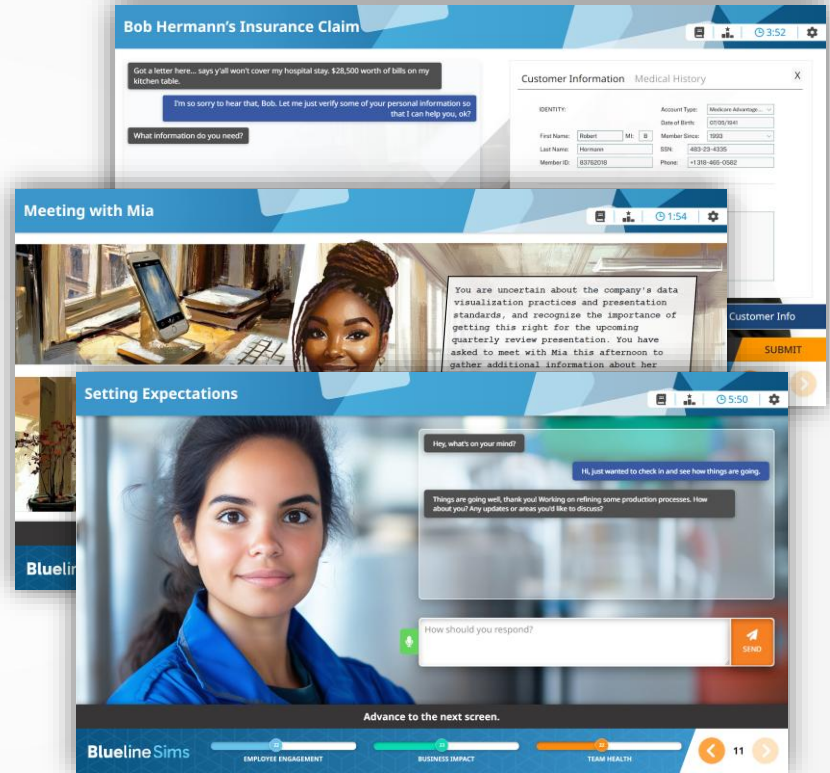
Say Anything. Learn Instantly.

See How AI-Powered Simulations Build Skills—Fast

Who We Are

Blueline Sims

- 20+ Years of Simulation-Crafting Expertise
- Broad Cross-Section of Industry Experience
- Award-Winning Designs
- Learner-Centric Philosophy



What Makes Us Different

Backed by human creativity and experience

At the core of every interaction is our team's deep understanding of human-centered design. Our approach combines artificial intelligence with our team's deep expertise and *authentic intelligence*.

A personalized, adaptive experience

Learners respond in their own words—typed or spoken. Every experience is unique and fully aligned with real-world scenarios that progress in difficulty. AI-driven feedback evaluates performance and guides improvement based on your best practices. Real-time scoring keeps learners engaged and motivated.

Learn anytime, anywhere

Just-in-time training when and where it's needed most—deploy as team-based experiences with a full suite of facilitation tools, individual sims accessed through your LMS, or as mobile-friendly performance support.

Play With Purpose

Transform the way your people grow with AI-powered simulations that give them a safe space to navigate challenging scenarios, fail forward, and level up in real time.

Become a better leader/salesperson/professional in 30 minutes (or less)

Adaptive and scalable training experiences deliver instant, personalized feedback—learners improve with every interaction.

Farewell to chatbots

Experience AI that listens, understands, and adapts like a real person, making every conversation feel natural, engaging, and authentic. Our AI agents respond on topic and remain contextually relevant, giving you control over the content your people consume.

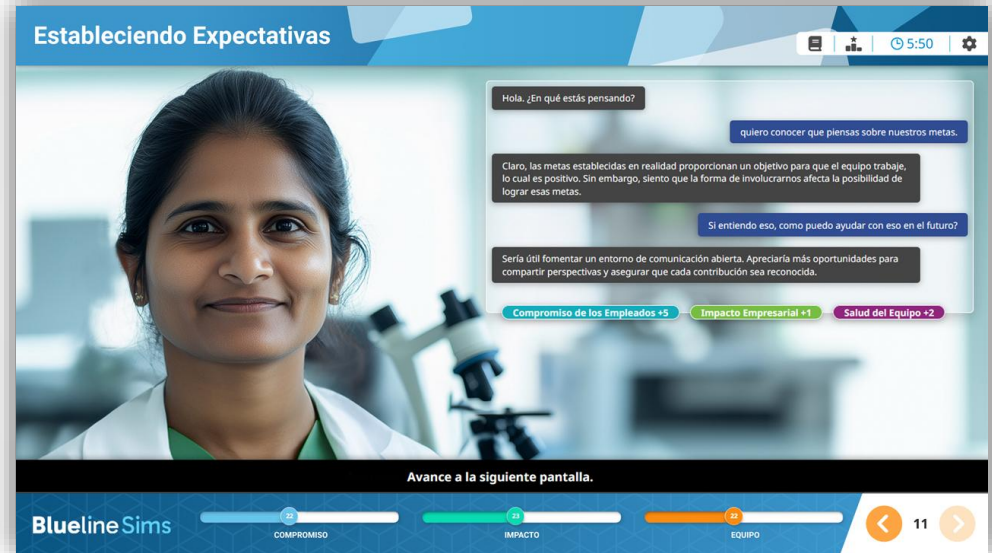
Say anything

Learners explore and express themselves freely. Open-ended conversations with contextually relevant responses and feedback aligned to your best practices take them further, faster.

Let's Get Started!

Additional Features

- Seamless LMS integration enables frictionless access and reporting
- Multi-language support for global organizations
- Comprehensive analytics to track progress and measure impact
- Robust team-based facilitation tools



ATD Democast Special Offer – Curated Content

To get more hands-on time with our simulations, we are offering access to a facilitated experience of your choice in either **New Leader**, **Experienced Leader**, **Customer Service**, or **Consultative Sales**. This session includes up to 24 participants for \$6k.

Reach out to tim@bluelinesims.com for more details and visit www.bluelinesims.com

