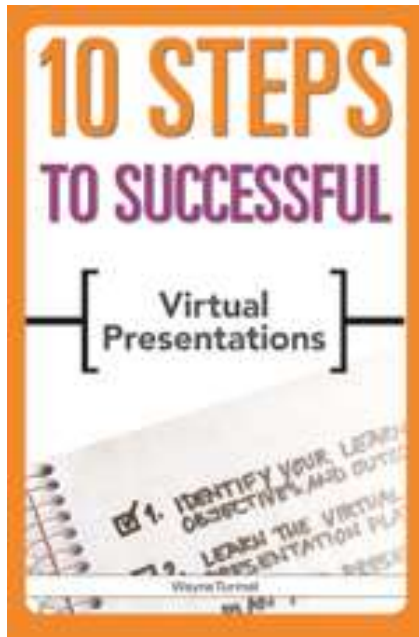


How to Move From the Classroom to VILT With No Drama

Why we don't do ourselves any favors

Hi, I'm Wayne Turmel



GreatWebMeetings.com
Do more than present-communicate and connect

Our time together

- 3 Reasons trainers hate webinars
- We're doing it wrong!
- 5 tips for making the move painless
- Free webinar checklist

Why Trainers Hate VILT

1. Haven't seen the possibilities
2. Move from “unconscious competence to conscious incompetence”
3. Not sure it works

Stats About Virtual Presenting

- 85% present for the first time with an audience
- >80% of trainers have never participated in VILT
- 50%+ are asked to design or train before they've participated or even seen VILT
- 80% of presenters use 20% of the features

How It Feels



How Competent Are You?

Consciously incompetent
(you know what they want, you just can't do it yet)

Consciously competent
(you can do it, just have to think about it)

Unconsciously incompetent
(you don't know what you don't know)

Consciously competent
(you don't know what you don't know)

Our Reptilian Brain

- Reduces our options
- Limits our ability to multi-task
- Fight or flight kicks in



The elephant in the room



Don't like it, don't want it, won't do it

Making the Move

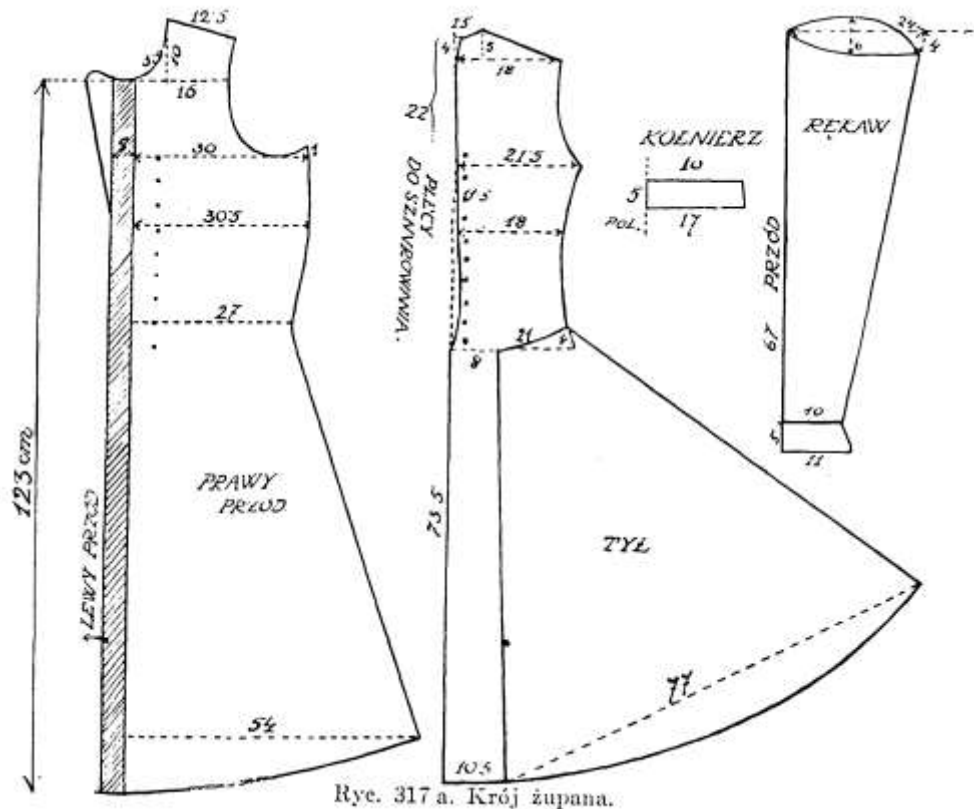
1. Instructors understand the possibilities as well as constraints
2. Design for the VILT environment
3. Experiment with formats
4. Give them the chance to really rehearse
5. Play to their strengths

#1 Possibilities vs. Constraints

- Insist they sit through a good VILT session first
- Teach them to use the whole tool
- Help them see the possibilities, not just constraints



#2 Templates and Design



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The Template

- Standard look/feel
- Guidelines for visuals
- Build in critical housekeeping/admin
- Include placeholders for interaction
 - Polls
 - Questions
 - Demonstrations

#3 VILT Formats

- Replicate classroom
- Short bursts
- Radio/Interview show
- Panel discussions
- Hangouts

#4 Rehearse. Really.

- Build muscle memory
- Get timing down
- Reduce stress
- Time to make changes



#5 Play to Their Strengths

- They already know adult learning
- They know the content
- Reduce the strengths
- Evaluate and coach

You Already Know This!



The 5 Ways

- Give them good examples to model
- Give them a template to succeed
- Experiment with formats
- Demand rehearsals and practice
- Evaluate, coach and play to strengths

Questions?



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