



The 2020 winners of the 16th Annual Davey Awards have been announced by the Academy of Interactive and Visual Arts. Results Training Group, a training production powerhouse and boutique agency founded to fill the gap between marketing and sales, has won a Gold Davey Award for client work in product messaging and experiential training.

MONAT Global along with Results Training Group took home two gold Davey Awards for the launch of their new skincare category and companion campaign. In part, the launch of “The Face of Modern Nature” led to the direct sales company’s 719% growth, which cemented the #653 spot on the Inc5000 list by Inc Magazine.

Results Training Group created the selling architecture, training, sales & marketing assets for their client’s dispersed global workforce, as well as coached on-stage presentations and demonstrations for their live launch in front of 8000 market partners for the launch. The Davey Awards achievement includes a Gold award for both Experiential & Immersive- Live Experiences and another Gold award for Integrated Campaign- Promotional & Branding.

“It was an honor to work with a brand that brought together two of my heritage industries for this project: beauty and direct sales. Together we were able to create a customer journey with digital and tangible assets that helped usher in a new era for the brand while giving an immediate and impactful ROI through significant launch sales and beyond. We debuted it all during the annual training event, filled with demonstrations both on-stage and off in the trade-show inspired experience.” - Candice Sylvia, Founder & Chief Consultant of Results Training Group.

Results Training Group takes an enterprise-wide approach to build integrated training verticals in digital learning, instructor-led training, corporate communication, and company-wide events to create a cohesive, sustainable and scaleable learning environment where all delivery methods bolster one another.

### About Results Training Group

The award-winning, woman-led, LA-based training production powerhouse, Results Training Group translates products into experiential and meaningful experiences that become sophisticated brand moments. Results Training Group picks up where marketing leaves off by creating actionable sales tools to translate products and transform workforces. Grounded in ROI and psychology the content & messaging built by Results Training Group is simple, organized, creative, and multi-sensory for immersive and sticky experiences aimed to create loyal brand evangelists. Partnering with Results Training Group to build the ecosystems, learning architecture, tools, and creative communication has boosted clients’ ability to operationalize sustainable growth for an omnichannel approach that is results-driven, supportive of enterprise-wide goals, and built to connect.

## About the Davey Awards

The 16 Annual Davey Awards received nearly 2,000 entries from ad agencies, digital agencies, production firms, in-house creative professionals, graphic designers, design firms, and public relations firms. The Davey Awards is an international award focused exclusively on honoring outstanding creative work from the best small shops from across the world and is judged and overseen by the Academy of Interactive and Visual Arts (AIVA), an invitation-only member-based organization of leading professionals from various disciplines of the visual arts. Current membership represents a “Who’s Who” of acclaimed media, advertising, and marketing firms dedicated to embracing progress and the evolving nature of traditional and interactive media. The Davey Awards honors the achievement of the “Creative David’s” where strength comes from ideas, intelligence, and out-of-the-box thinking, not a “Giant’s” bankroll.