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## Training Magazine Network Announces Winners Results Training Group earns Choice Award for Custom Content / Program Development

Minneapolis, MN (November 2, 2020) The 2020 winners of the 2nd Annual Training Magazine Network Choice Awards have been announced. Results Training Group, a creative training agency founded to fill the gap between marketing and sales, has for Custom Content and Program Development.

“It is an honor to be recognized for producing education content for the beauty industry...and beyond. Our focus is to close the education content gap to boost product adoption & brand loyalty so our clients can stay focused on sales.” - Candice Sylvia, Founder & Chief Consultant of Results Training Group.

“With this being only the second year for the Training Magazine Network Choice Awards, we were thrilled that we doubled the number of votes and unique respondents,” magazine Publisher Lori Gardner. “This was such an important year to let the training and learning community share with one another about the products and tools that help them accomplish their work. And, in turn, to create a positive way to appreciate the vendors who so quickly adapted to meet new needs and demands.”

Results Training Group takes an enterprise-wide approach to build integrated training verticals in digital learning, instructor-led training, corporate communication, and company-wide events to create a cohesive, sustainable and scaleable learning environment where all delivery methods bolster one another.

### About Results Training Group

The award-winning, woman-led, LA-based training production powerhouse, Results Training Group translates products into experiential and meaningful experiences that become sophisticated brand moments. Results Training Group picks up where marketing leaves off by creating actionable sales tools to translate products and transform workforces. Grounded in ROI and psychology the content & messaging built by Results Training Group is simple, organized, creative, and multi-sensory for immersive and sticky experiences aimed to create loyal brand evangelists. Partnering with Results Training Group to build the ecosystems, learning architecture, tools, and creative communication has boosted clients' ability to

operationalize sustainable growth for an omni-channel approach that is results-driven, supportive of enterprise-wide goals, and built to connect. Please visit [www.resultstraininggroup.com](http://www.resultstraininggroup.com) for more information.

### About the Training Magazine Network Choice Awards

The Training Magazine Network Choice Awards is a crowd-sourced vendor awards program that recognizes outstanding training products and solutions. Training Magazine Network (TMN) is a free Training and Learning and Development (L&D) member community, giving members 24/7 access to free training tools, Webinars, and other valuable resources. TMN has always been a highly engaged and vocal community, as evidenced by the chat conversations and peer learning happening before, during, and after TMN Webinars. In an effort to tap into this highly experienced community's expertise and "share what works" with all of Training's audiences—particularly during the pandemic as organizations have been forced to pivot to virtual and mobile training—Training invited TMN's 172,000-plus-member community to cast their votes for the vendor partners they find to provide the most effective tools and solutions for their work, in six categories: Authoring Tools, Custom Content/Program Development, Gamification, Leadership Development, Learning Portal/Learning Management System (LMS), and Measurement, Testing, and Assessment

The voting was held online June 1-September 30, 2020. Some 6,441 votes were cast by 2,946 unique respondents for 459 companies. Participants could submit a survey ballot in as many of the six categories as were applicable to them, but only one ballot per voter per category was permitted; multiple employees from the same company were permitted to vote. Winners were determined by a combination of the total number of votes received and an average weighted score based on effectiveness. Because of this determination, there is not a set number of winners per category.

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