When a Fortune 500 company sets out to strengthen the skills of their sales teams, they turn to the leader in collaborative video-based practice: Rehearsal. To measure the effectiveness of Rehearsal, nearly 1,000 sales employees were split into two groups: Group 1 trained using existing methods while Group 2 trained using Rehearsal combined with existing methods. Sales figures were recorded and compared for each group before and after training.

Training with Rehearsal yielded:

- $1.39M in additional revenue
- 71% increase in orders
- 749% return on investment

The group that trained with Rehearsal generated seven-figure revenue gains.