

## **Rehearsal's Rebrand Leads to Strong Growth and International Expansion**

*Following the rebrand announced in May, Rehearsal experiences triple digit growth and continues to focus on international expansion.*

Reno, Nevada ([PRWEB](#)) August 12, 2016 -- Following completion of a successful rebranding and expansion effort, Rehearsal is fast becoming the disruptive force in the online training space, moving far beyond simple role-play and now focusing on video-based practice applicable to all types of industries and professional functions.

Rehearsal's best-in-class video-based practice platform has been adopted by twenty-two Fortune 500 companies, helping them to enhance selling skills, focus messaging, and accelerate leadership development. Customers have reported a near triple-digit return on investment in their first year of use.

“We are quickly surpassing our 2016 targets by delivering on key customer, technology, and financial goals,” stated Darik Volpa, Chief Executive Officer of Rehearsal. “We continue to expand up market, signing larger customers while driving above-market growth in our customer base. From a technology perspective, we rolled out meaningful enhancements to our platform including a redesigned administrative user interface, a user notification system, and a new recording engine leveraging cutting-edge technologies like WebRTC API.”

Rehearsal's subscription revenue has increased 248% year to date, with a year over year increase of more than 500% from the third quarter of 2015. Subscription dollar retention rates remain high, while customer churn was below 10%.

Rehearsal also expanded its language capabilities to include French, Italian, Korean, Polish, and Japanese.

VISIT REHEARSAL.COM TODAY TO LEARN MORE.

### About Rehearsal

Rehearsal is a video-based practice platform based on Reno, Nevada. Rehearsal's technology gives corporate teams a safe place to develop their communication, leadership, and sales skills so they can perform when it matters. Visit Rehearsal at [www.rehearsal.com](http://www.rehearsal.com).



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**Online Web 2.0 Version**

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