

MEET COACH AMANDA

The world's first AI-powered executive coach



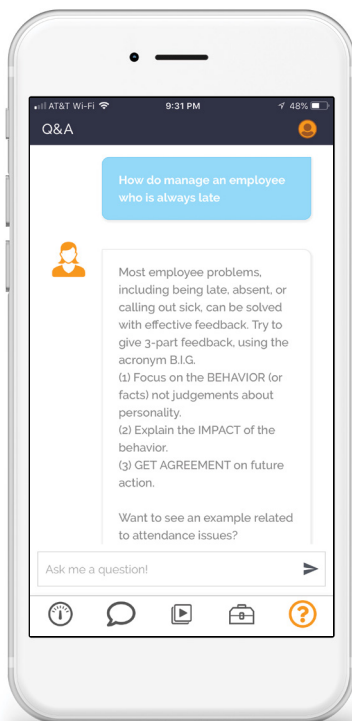
Every Manager Deserves A Coach

LEADx is the world's first and only conversational learning platform for leadership enablement.

The LEADx app and website combine behavioral science, artificial intelligence and expert content, to improve leadership behaviors, employee engagement and productivity.

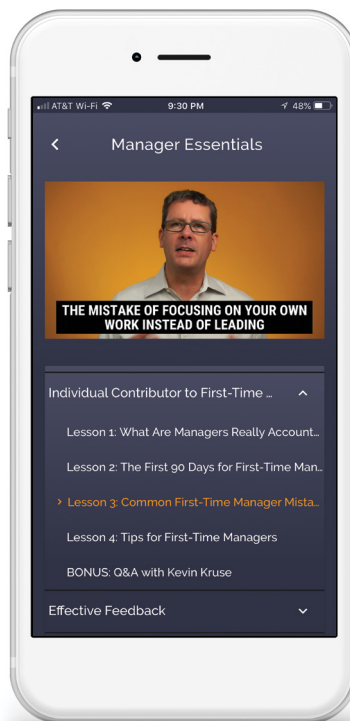
Finally, you can provide personalized coaching and leadership development at scale: anywhere, anytime, on-demand.

Coaching Conversations



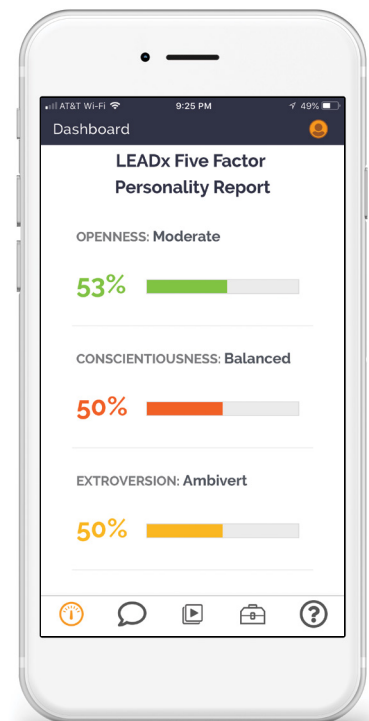
AI-powered Executive Coach gives guidance, nudges & answers questions.

Microlearning



200+ micro-learning lessons designed for busy schedules & short attention spans.

Personality Insights



Personality profile drives self-awareness & positive relationships.

CASE STUDY

Tech Company Scales Leadership Development & Increases Engagement



Background & Challenge

Red Nucleus is a developer of marketing & training software for the lifescience industry. Employees are distributed between offices in the USA, England and India, and many work remotely. Typical of small and mid-size companies, they select managers based on performance, potential and domain expertise; they do not have an internal leadership development department. As they have grown in size and complexity, managers and individual employees alike requested leadership training resources.

Solution

In a pilot study, Red Nucleus deployed the LEADx platform for an eight week period of time. Participants had full access to the system and an action plan suggesting they complete the Big 5 Profile for self-awareness, and focus on micro-lessons related to giving feedback, one-on-one meetings, engagement and productivity.

Results

Pre and post-surveys measured user satisfaction and self-perceptions on various performance metrics. The resulting Net Promoter Score was 50, and managerial confidence increased by 9%, management behaviors that drive engagement increased 78%, productivity improved 33% with a similar reduction in work-related stress by 35%. A separate employee engagement survey showed an improvement in employee engagement scores among pilot-test managers of 32%.

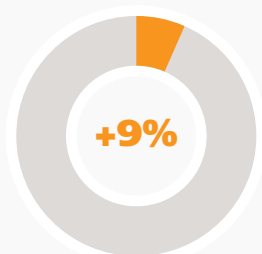
Example Use Cases

New Manager Training—first-time leaders master fundamentals including delegation, delivering feedback, one-on-one meetings, and solving common employee challenges.

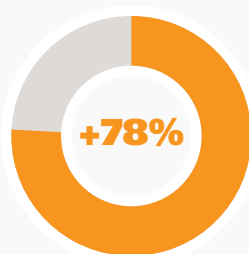
Increase Employee Engagement—managers with low engagement survey results learn new behaviors in their focus areas including: growth, recognition, trust and communication.

Growth for Senior Leaders—experienced managers develop deeper insights into personality at work, improve authenticity, and learn advanced productivity tactics.

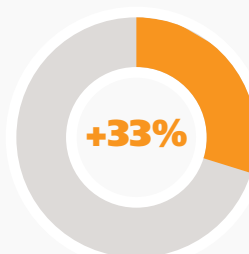
MANAGERIAL
CONFIDENCE



EMPLOYEE ENGAGEMENT
HABITS



PRODUCTIVITY



STRESS

